

RUPANYUP STREETScape MASTERPLAN  
DESIGN REPORT



Yarriambiack  
SHIRE COUNCIL

**enlocus**  
landscape architects



## ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

Enlocus acknowledges the Traditional Owners of the lands and waterways of the Wotjobaluk, Jaadwa, Jadawadjali, Wergaia and Jupagulk people and recognises their long and continuing connection to Country. We pay our respects to their Elders - past, present and emerging.

## PROJECT ACKNOWLEDGEMENTS

Enlocus would like to thank and acknowledge the input and assistance of the community and Yarriambiack Shire Council in the development of this document.

Prepared by Enlocus for



## 2207 Rupanyup Streetscape Masterplan

Revision	Status	Date	By	Checked	Approved
A	Masterplan Design Report DRAFT	15.07.22	EH, MF	EH, MF	MF
B	Masterplan Design Report DRAFT	01.08.22	EH, MF	EH, MF	MF
C	Masterplan Design Report DRAFT	21.09.22	EH, WM, MF	EH, MF	MF
D	Masterplan Design Report DRAFT	26.09.22	EH, WM, MF	EH, MF	MF

Cover Image: Site visit by Enlocus - 19/05/2022

Back Page Image:

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# PROJECT BACKGROUND



**INTRODUCTION**

Rupanyup is a small rural town in the Wimmera district of North-Western Victoria, approximately 40 minutes drive North-East of Horsham and at the southern tip of Yarriambiack Shire Council. The town is primarily agricultural, and is known for growing cereal and pulse crops, with commonly known examples like wheat, barley, canola, chickpeas and lentils. Yarriambiack Shire land produces 25% of Victoria’s total wheat and barley production (*Rupanyup Urban Design Framework, October 2003*).

The town has a major economic, environmental and social asset in its’ central median strip, which runs the entire kilometre long length of Cromie Street. The potential of this incredibly large amount of open space in the centre of town has not yet been fully realised. Instead, carparking dominates the space, vegetation is struggling, and seating is decrepit and sparse. In addition, the overly generous width of the Cromie Street car lane enables large transport vehicles to race through the town, putting locals and tourists at risk when crossing to the median strip.

At the beginning of 2017, Russian mural artist Julia Volchkova was engaged to paint existing grain silos at the Northern end of town. This was in addition to multiple existing Silo Art displays, which stretch across 200km of North-Western Victoria, as part of the Victorian Silo Art Trail. Silo Art is seen as invaluable to rural communities, and is a major driver in bringing tourists to these towns.

This masterplan envisions the cohesive integration of new and existing elements along Cromie Street, all the way from the Southern gateway, past the Silo Art, to the Northern gateway.

Proposed key moves have been developed to enhance the regional identity of the town for economic reasons, while also providing beautiful social and environmental spaces that improve the wellbeing of local people.

**KEY DEMOGRAPHICS**

Since the corporatisation of farming, smaller land owners have been bought out, and the monopolised ownership of agricultural land has resulted.

Where once there was a multitude of smaller scale farming families, towns like Rupanyup now have an ageing population, with younger families opting to move elsewhere for greater opportunities.

As such, a key focus of the masterplan needs to cater for this ageing population, while also providing inspiring spaces that young people feel connected to, and proud of.

In addition, a major target demographic will be diverse tourists; international holiday makers, Australian families, grey nomads and backpackers.

**WORKSHOP & SITE VISIT**

Over two workshops in May and August, Enlocus and Yarriambiack Shire Council visited site and led a community consultation, in which locals were invited to share their vision for the site.

\* Please refer to page 14 for further information on Community Consultation.

**KEY REFERENCES**

Earth Tech and TTM (2003) *Rupanyup Urban Design Framework*, Department of Sustainability and Environment, Australian Government.

TRC Tourism and BC Consulting (n.d.) *Wimmera Mallee Town and Tourism Strategy: Level 1: Regional Strategy*, Australian Government.

TRC Tourism and BC Consulting (n.d.) *Wimmera Mallee Town and Tourism Strategy: Level 2: Town & Tourism Strategy, Yarriambiack Shire*, Australian Government.

Preece, G (2014) *Arboricultural Hazard Assessments: Wimmera Highway Rupanyup*.

Waters, G (2022) *Arboricultural Assessment & Report: Rupanyup Masterplan - Sugar Gums*.

**PROGRAM**

- 1 ENGAGED BY YARRIAMBIACK SHIRE COUNCIL
- 2 INITIAL RESEARCH
- 3 SITE VISIT 01 & COMMUNITY CONSULTATION
- 4 MASTERPLAN DRAFT
- 5 SITE VISIT 02, TREE ASSESSMENT & COMMUNITY CONSULTATION

CURRENT 6 MASTERPLAN AMENDED

NEXT 7 MASTERPLAN PUBLISHED



A BEAUTIFUL SPECIMEN TREES



B DETAILED PERGOLAS



C LOCAL CHAINSAW ART



- 1 HISTORIC CHURCH
- 2 HISTORIC RAILWAY STATION
- 3 SILO ART

- 4 POST OFFICE
- 5 EMMETTS MOTORS
- 6 UNITING CHURCH

- 7 CAFE/MILK BAR/TAKEAWAY
- 8 PUBLIC AMENITIES
- 9 NUTRIEN

- 10 CUST'S STORE
- 11 FUTURE COMMUNITY COURTYARD
- 12 IGA SUPERMARKET

- 13 BENDIGO COMMUNITY BANK
- 14 MEMORIAL HALL
- 15 RSL

- 16 COMMERCIAL HOTEL
- 17 KINDERGARTEN
- 18 MECHANIC

- 19 E-RUP
- 20 POLICE STATION
- 21 ANGLICAN CHURCH

- 22 AGED CARE / HOSPITAL
- 23 AMBULANCE



D SILO ART



E OLD HISTORIC BUILDINGS



F SUGAR GUM AVENUE



# SITE ANALYSIS



SUGAR GUMS



(1) FIRES USED TO CLEAR LEAF LITTER, RESULTING IN A LACK OF ORGANIC MATTER  
(2 + 3) TREE ROOTS LIFTING ASPHALT

PATH CONDITIONS



(1+3) UNEVEN PATHS WITH LIFTING PAVEMENT  
(2) NON-ACCESS FRIENDLY PEDESTRIAN CROSSINGS, UNSAFE FOR YOUNG CHILDREN AND ELDERLY

SEATING



(1 + 2) UNCOMFORTABLE AND AGED SEATING  
(3) QUIET SEATING AREA THAT SERVICES CUST'S STORE

PERGOLAS



(1 + 2) PERGOLA WITH INADEQUATE SEATING, IF IT WERE TO BE RETAINED IT WOULD BENEFIT FROM A CLIMBING PLANT TO PROVIDE SHADE AND A SENSE OF ENCLOSURE  
(3) THE STYLE OF THIS PERGOLA IS VISUALLY JARRING FROM A DISTANCE, HOWEVER ONCE INSIDE, HAS FASCINATING DETAIL AND ALLOWS FOR BEAUTIFUL FILTRATION OF AFTERNOON LIGHT.

EPHEMERAL QUALITIES



(1) WIDE OPEN SKIES PROVIDE PANORAMIC SUNSETS  
(2) PEPPERCORN TREE FOLIAGE DISPERSING LIGHT  
(3) FLOWERING GUM IN NEIGHBOURING STREETS  
(4) WISPY FOLIAGE OF PINUS SPECIES

BUILDINGS



(1) MEMORIAL HALL BUILT IN 1920  
(2) CHARACTERFUL CROMIE STREET HOME  
(3) OLD MECHANIC  
(4) FUNCTIONING AMENITIES BUILDING

# ARBORIST REPORT

PREVIOUS

Grant Preece 2014

Arboricultural Hazard Assessments

A previous report undertaken to identify threat categories for all sugar gums along Cromie Street.

It was suggested that all sugar gums be eventually removed, some within four weeks of October 2014, some within 13 weeks, and others to be inspected regularly within the 2-5 years following. Given no actions were taken within the 8 years following the report, an additional assessment was undertaken for updated observations and advice.



Glenn Waters 2022

Arboricultural Assessment & Report

A recent Preliminary Tree Assessment under Australian Standard AS 4970-2009 *Protection of trees on development sites* was undertaken, which is the basis for deciding which trees are suitable for retention, as well as providing advice regarding the future management of the trees.

It was reported that the potential for collapse amongst many of the sugar gums is very low, with useful life expectancy predicted to be between 10-20 years (providing improved management and regular pruning).

It was recommended that any replacement of the sugar gums should be done as sections and not as individual trees. In regards to the rectification of existing trees in asphalt areas, it is recommended that as much of the surrounding asphalt surface be removed around their bases, to improve individual tree health and also to eliminate issues directly relating to the asphalt's lifting and cracking.

Specific recommendations included the removal of existing dead tree #15, as well as the instigation of a pruning program within the next 3-6 months to remove large sized deadwood from the canopies. All trees should be inspected on a 12 monthly basis, and any sites of suspect structure should be rectified while only removing the minimum amount of live foliage possible. In addition, any large eucalypts that overhang carparking and high use visitor areas present a high risk and any issues should be actioned with a high priority.

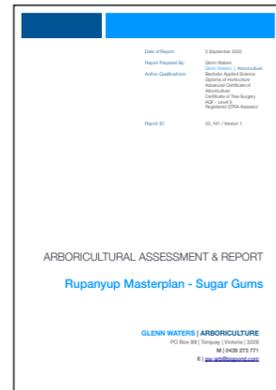
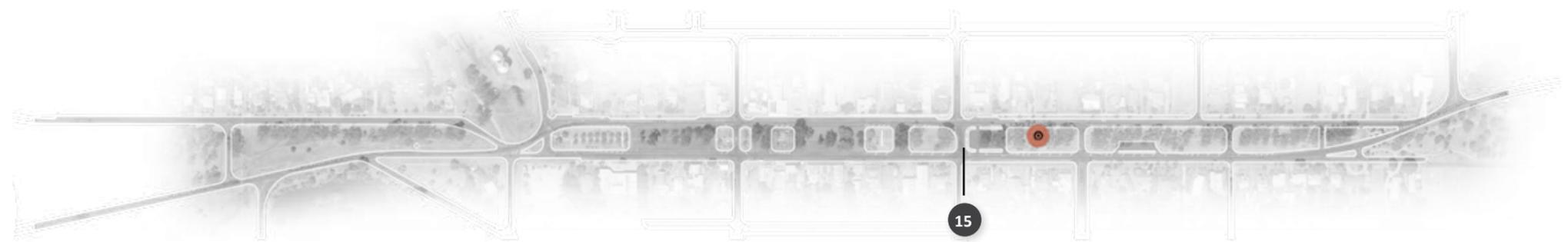


PHOTO TAKEN AUGUST 2022.

EXAMPLE 15

Existing dead *Eucalyptus camaldulensis*



CURRENT



# COMMUNITY CONSULTATION



## HOW IT WORKED

### CONSULTATION 01

In mid-May, a consultation workshop was held in Rupanyup with Yarriambiack Shire Council, Progress Rupanyup and locals. There was a fantastic turnout, and 30+ locals shared their vision, as well as their appreciation and concern for various existing elements on site.

### KEY GROUPS

Progress Rupanyup (PR): are a community based working group and have been operating for a considerable period of time in Rupanyup. The group is informed by a large majority of older residents. Currently, they have concerns with the following:

- The speed of Cromie Street (60kmph), and it generally being unsafe for pedestrians. They would like to see Cromie Street upgraded to include a roundabout to the North, and additional carparking adjacent to the silos.
- A considered horticultural and tree replacement strategy that provides environmental value (habitat and climate change tolerant), aesthetic/sensory value (flowering, local colours, nice smells), cultural value (appreciation of Indigenous heritage, and the living memory of the sugar gums), historical value (of both Indigenous and settler/agricultural history) as well as functional value (shade, cooling effects in Summer).

Destination Rupanyup (DRI): are a newer group that aims to generate economic growth while building and diversifying capacity within the community.

DRI want to see:

- Emphasis on paddock to plate/ food belt.
- Heritage and architecture to create new social/gathering connections, especially surrounding small businesses.
- Modern street art and innovative lighting
- Linking tourism to local business, bringing money to the town.

### KEY THEMES IDENTIFIED

The following key, actionable themes were identified as part of the community's vision. It was acknowledged that while the masterplan will seek to propose a holistic vision for the site as a whole, it will be designed for staged implementation. I.e. Council will be able to apply for funding at different times, for different components of the masterplan.

- Tree Strategy: removal and replacement strategy in line with community desires as well as safety.
- Pedestrians & Traffic: implementing a roundabout, additional parking adjacent to silos, making Cromie St more pedestrian friendly, slowing down traffic, removing unnecessary parking spaces.
- Gateway: noticeable town entrance (gateway feature) and complementary plantings (crops).
- Signage and Wayfinding: curated walks through town for tourists and locals, with implicit and explicit historical information.
- Horticultural strategy: Seasonal farming demonstrations, feature specimen trees and native vegetation.
- Town heritage: Explicit (artefacts/ information boards) and implicit (symbolic design interventions) that make reference to Rupanyup's settler colonial history
- Community: working bees/community maintenance.
- Indigenous heritage: either explicit or implicit reference to Rupanyup meaning 'branch over water', as well as an emphasis on Indigenous, climate resilient plantings.



STIMULUS IMAGES USED TO BEGIN GROUP DISCUSSION.

ALTERNATE CHOICES (NON COUNCIL)	
Corymbia ficifolia hybrids	ROSELWA
Brachychiton acerfolius Illawarra Flame Tree	MUNTRIES
Hymenosporum flavum Native Frangipani Tree	LILLY PILLY
Acacia baileyana purpea Purple Tipped Cootamundra Wattle	QUANGONG
Acacia leprosa 'Scarlet Blaze' Desert Wattle	CRIPPS PINK APPLE
	CIRANNY SMITH APPLE
	FINGER LIME
	SANDPAPER FIG
	DAVIDSON'S PLUM
	BUNYA NUT
	LEMON MYRTLE
	APPLE BERRY
	KURRAJONG
	TUCKAROO
	MACADAMIA
	YELLOW MANGOSTEEN
NON NATIVE CHOICES (NON COUNCIL)	
Jacaranda mimosifolia Jacaranda Tree	
Lagerstroemia indica Crepe Myrtle	

PLANTING LIST EXAMPLES PROVIDED BY LOCALS.

**CONSULTATION 02**

In mid-August, a second consultation workshop was held in Rupanyup to discuss a draft masterplan (photos to the right of page). Locals provided feedback on Enlocus' proposals for the following:

- Parking.
- Widening of the median strip.
- Tree species.
- Horticultural strategy (for the central civic space, median strip bush walk and town gateway crops).
- Town gateway/entrance features and;
- Pedestrian circulation and wayfinding (including pedestrian safety).

**KEY PARKING FEEDBACK**

- Additional parking spaces required for RV and truck parking (B-Double) in Cromie St.
- General strategy for parking: visitors should pass town attractions before being directed to park (via signage and linemarking).
- Potential for angled parking in central civic area.

**KEY TREE SPECIES WELL RECEIVED**

- Yellow Gum.
- Lemon- Scented Gum.
- Flowering Gums.
- Queensland Box.
- Sheoak (in clusters).
- Ironbark (in clusters).

**KEY CIVIC SPACE FEEDBACK**

- Ensure a focus on mitigating effects of hot summer days (shade, shelter, less pavement etc).
- Planting beds dotted in paving was well received.
- Potential for large shade structure.
- Allow space for a 'long table' lunches and other events.
- Weathered steel and timber seating.
- Provision for central pergola upkeep.
- Retain existing irrigated grass areas.
- Local grey water/recycled water to be used for irrigating grass areas.
- Lighting poles in median strip.
- Uplit trees.

**KEY BUSH WALK FEEDBACK**

- To include both DDA concrete footpath for aged care residents, and granitic sand footpath.
- Largely, if not all, non-irrigated.
- Dense tree plantings, mulch, feature shrubs and wildflowers.
- Design to have realistic maintenance demands.
- Clean edges for safety (snakes and trip hazards) and to appear more as an informative walk as opposed to a backyard garden.
- Acacia's are good nitrogen fixing plants however hay fever may be a problem.
- Lighting to be considered (ie bollards or uplit specimen trees).

**KEY GATEWAY FEATURE FEEDBACK**

- Wheat a good option (not canola as it smells like wet cabbage).
- Reduce size of crop plantings.
- Opportunity to trial various grain crops.
- Donol Molloy-Drum's sculptures are well liked by community.

**KEY SIGNAGE & WAYFINDING FEEDBACK**

- Visitors should know where is what in town... and with limited tacky signage.
- Opportunity to appeal to bushwalking visitors from the Grampians.
- Link Jacks Track to Museum to Silo to Town.

**KEY BUSINESS FEEDBACK**

- Significant power, water and lighting provisions for food trucks in central civic area.



CONSULTATION WORKSHOP 02 - INTRODUCING THE MASTERPLAN



LOCALS SPLIT INTO THREE WORKSHOP GROUPS



LOCALS PROVIDING FEEDBACK FOR PROPOSALS



# CONCEPT MASTERPLAN

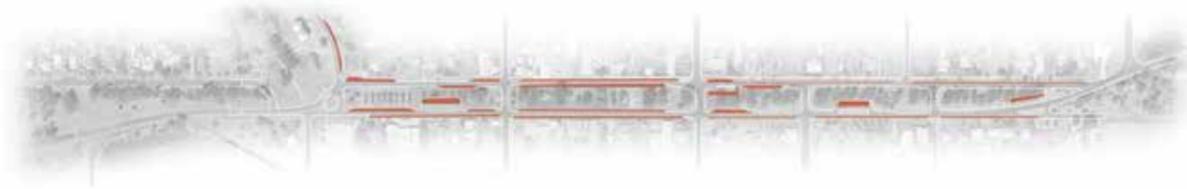


**MASTERPLAN KEY MOVES**

This concept masterplan proposes six key moves, all of which are vital to the overall health and function of Cromie Street. They help to break down the masterplan into actionable phases, which can be implemented at varying times, subject to available funding and changing community priorities. While visible as separate interventions, all six moves still contribute to a larger, more holistic vision for the entire site, as seen in the masterplan overview on page 26.

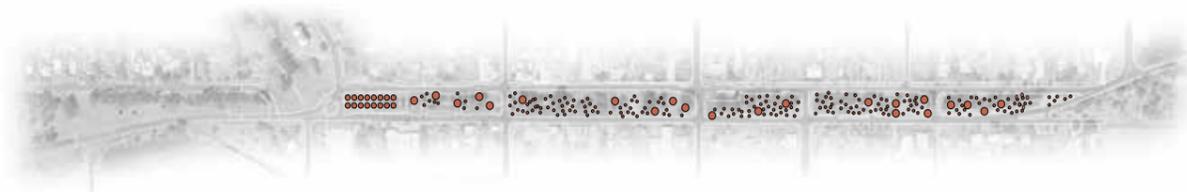


### 01. PARKING



While parallel parking spaces along the length of Cromie Street are proposed to be retained and formalised, parking in the median strip has been reduced, primarily to increase green space. This will help ensure a cooler Cromie Street during the hotter months, while still providing enough car spaces for the people and businesses who need it. Additional carparking is proposed within easy walking distance of the silos, and in the proposed plaza adjacent to the IGA. Safe and accessible parking has also been strategically placed for B-Double trucks and tourist vehicles (long caravans, trailers and RV's), to encourage visitors to stop in the centre of town.

### 03. TREE STRATEGY



This tree strategy proposes the staged removal of Rupanyup's sugar gums over the next twenty years as they begin to reach the end of their lives. The proposal is founded on information acquired via a secondary Arborist report, undertaken in mid 2022. The strategy sees five different stages of sugar gum removal at five year intervals, and at each interval the subsequent mass planting of saplings deemed suitable by the community. Mass planting saplings will ensure that a good number of specimens survive, while also ensuring an even growth rate amongst specimens.

### 05. GATEWAYS



Two gateway locations are proposed, both slightly closer in than what exists currently. Both are proposed to be bolder, more noticeable, more memorable and more accessible to visitors. Most importantly, they will help to enhance Rupanyup's regional identity and to instill a sense of pride in locals.

### 02. ROADS



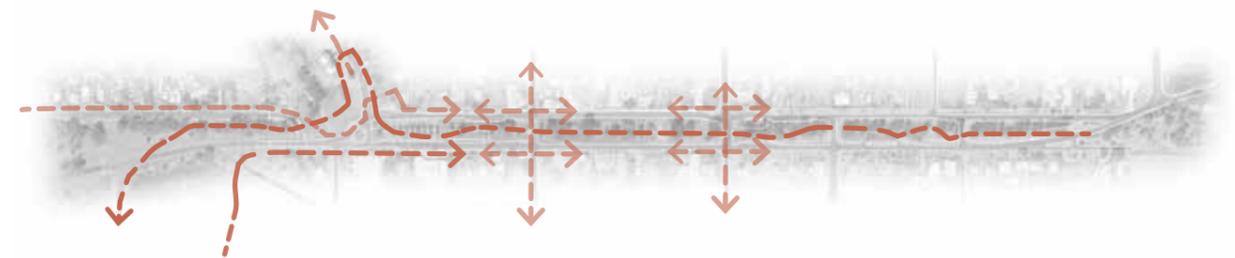
This masterplan proposes a narrowing of the Cromie Street car lanes, reducing the overall width to fit a parallel parking space on one side, angled parking on the other side, and one driving lane. This is opposed to the additional driving lane-width of space that currently exists, which encourages the uninhibited speeding and overtaking of large transport vehicles. By narrowing the car lanes, the width of the median strip is increased, allowing greater, safer space for events, outdoor dining and the growth of large shade trees.

### 04. HORTICULTURAL STRATEGY



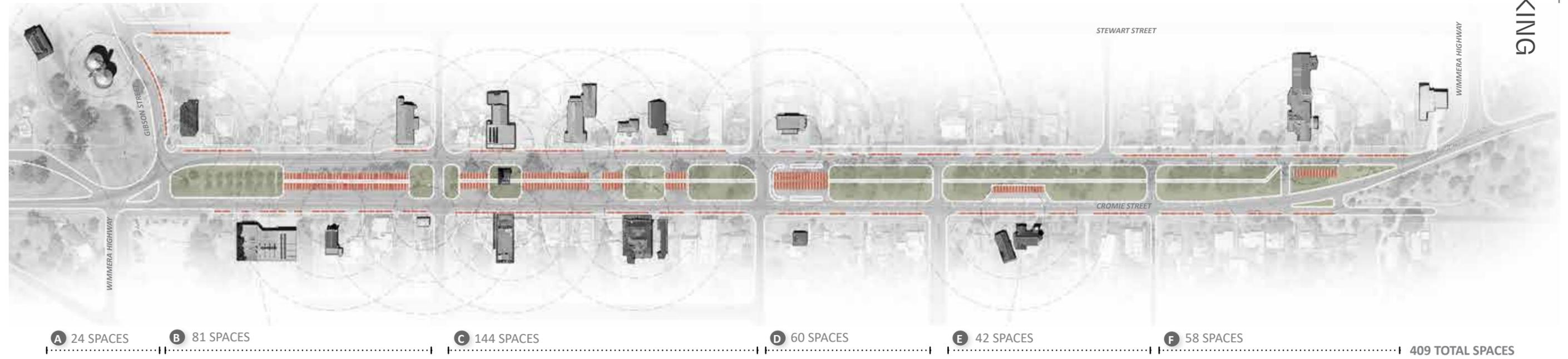
This strategy proposes three main planting themes; native bush vegetation, civic planting and crop demonstration planting. They all offer very different experiences for tourists and locals alike, however all equally represent the past, present and future landscapes of Rupanyup.

### 06. PEDESTRIAN CIRCULATION & WAYFINDING

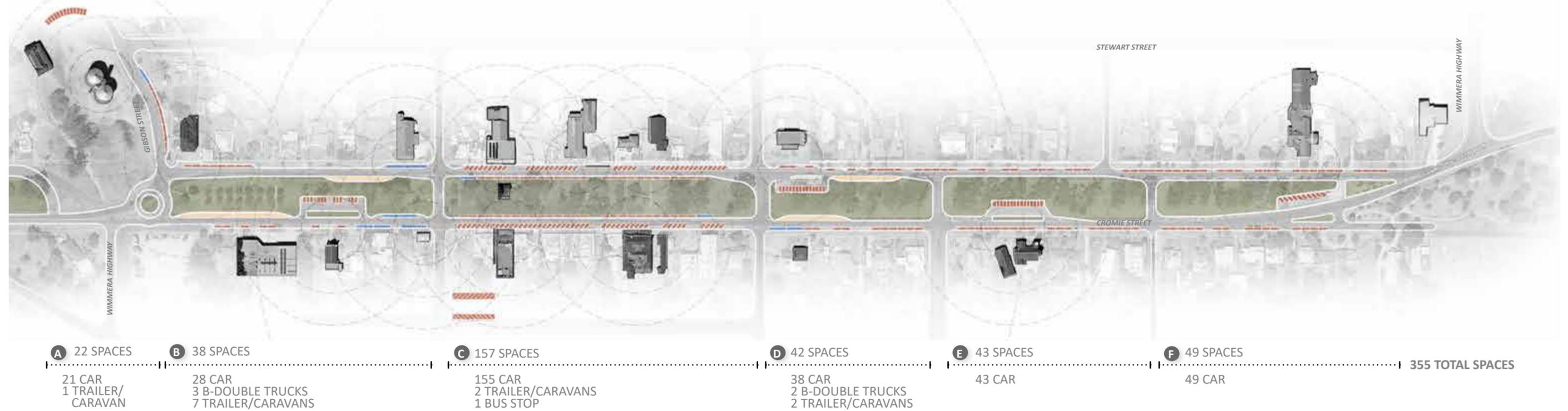


An improved tourist route is proposed, with the help of custom signage, to guide visitors North up Cromie Street towards the silos, and then back past the memorial park and heritage museum. Improved footpaths will also strengthen and safen the connection between Cromie Street, existing Northern housing and Jack's Track, while also improving access to the recreation reserve and old historic flour mill. Alongside multiple new pedestrian crossings, a pedestrian safety zone is proposed in the central business district of Cromie Street, prioritising people before vehicles.

EXISTING PARKING



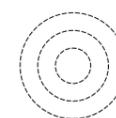
PROPOSED PARKING



Currently, Cromie Street has approximately 400 total car spaces. There is a massive amount of asphalted space that soaks up extreme amounts of heat in the hot summer months. The proposed parking arrangement suggests getting rid of half of the parking in the median strip, while formalising all existing parallel footpath parking, optimising space by including angled parking adjacent to the supermarket and pub, and including parallel parking in the median strip. What results is a greater amount of permeable, cool green space in the median strip, while also ensuring that there is enough accessible parking for the people and businesses who need it.

All proposed parking arrangements are to be developed and confirmed with traffic engineers and Vic Roads. Further analysis is also required regarding the utilisation of parking spaces throughout the year in conjunction with further community consultation before deciding on a course of action, either to reduce parking spaces or alternately formalising parking to maximise use of the space available for parking.

LEGEND



50M, 100M, 150M  
DIAMETER DISTANCES



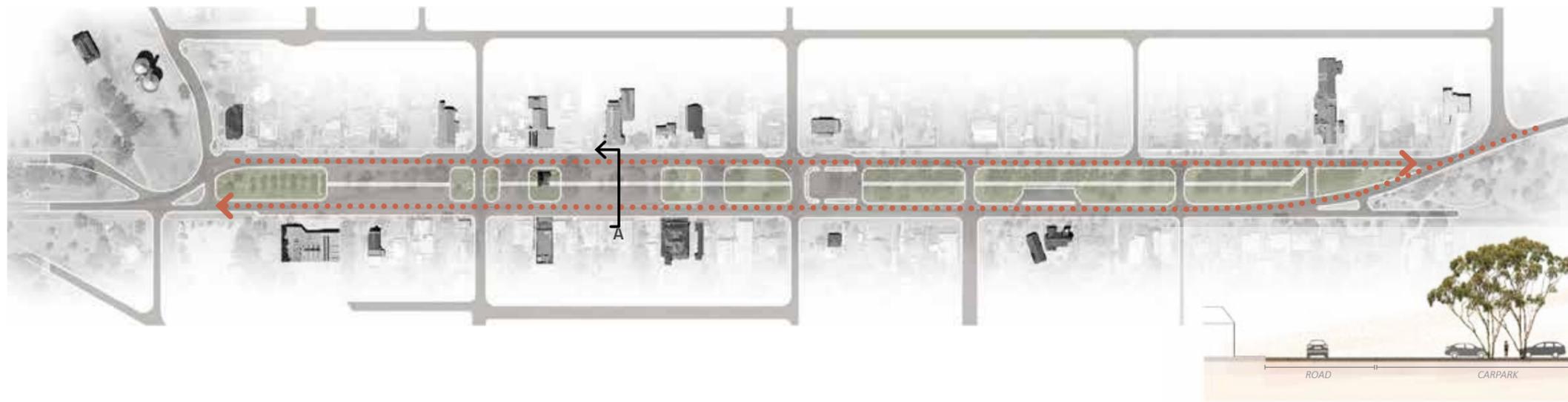
BUS STOP  
B-DOUBLE TRUCKS  
TRAILER/CARAVANS

BUILDINGS/BUSINESSES  
WITH CARPARKING  
REQUIREMENTS

CAR SPACES  
GREEN SPACE

SCALE: 1:3000 at A3

EXISTING ROADS



SECTION A EXISTING

Currently, Cromie Street is between 9 and 12m wide on either side of the median strip. It looks like, and is treated like a highway with an overtaking lane. Vehicles, including large transport trucks, race through Cromie Street and continue to pose severe risks to pedestrians.

PROPOSED ROADS (MINOR CHANGE)



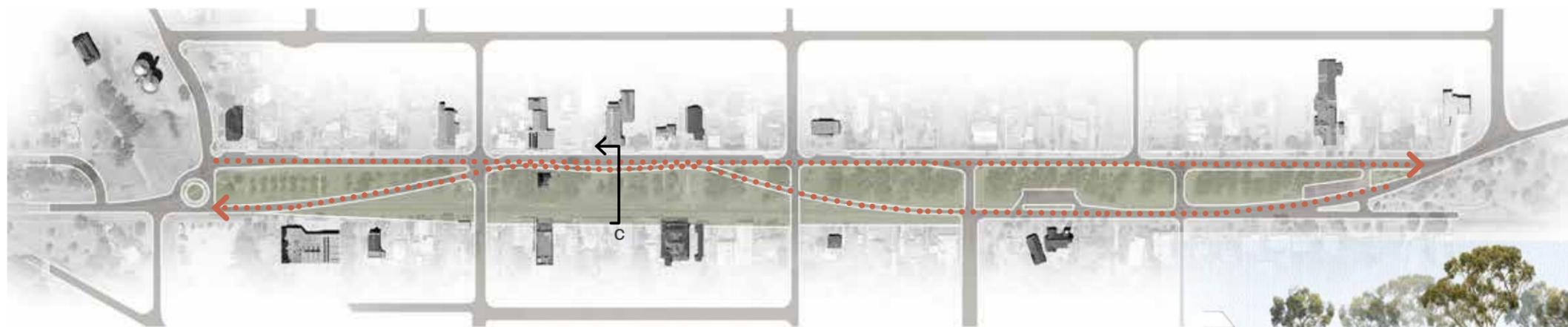
SECTION B PROPOSED (MINOR)

Expansion of the median strip is proposed to decrease hardscape paving, while increasing canopy cover and permeable surfaces for cooling effects during the hotter months.

Eliminating the overtaking lane will also force cars and trucks to slow down on Cromie street.

A roundabout has been proposed to slow down trucks and vehicles entering and exiting the town centre.

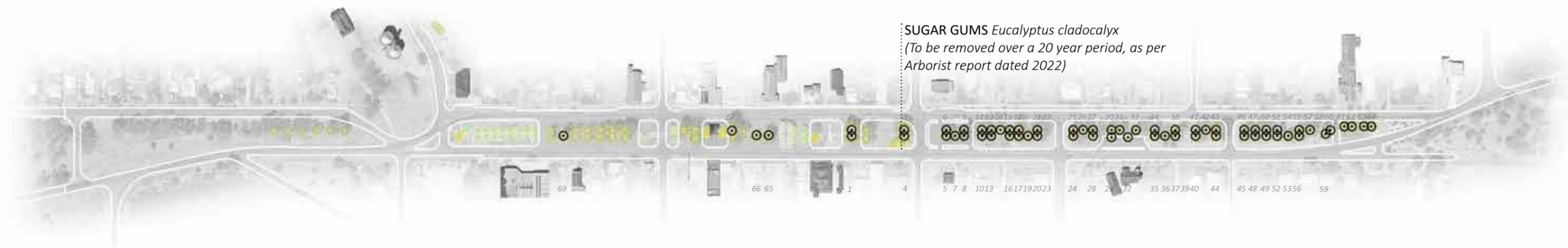
PROPOSED ROADS (MAJOR CHANGE)



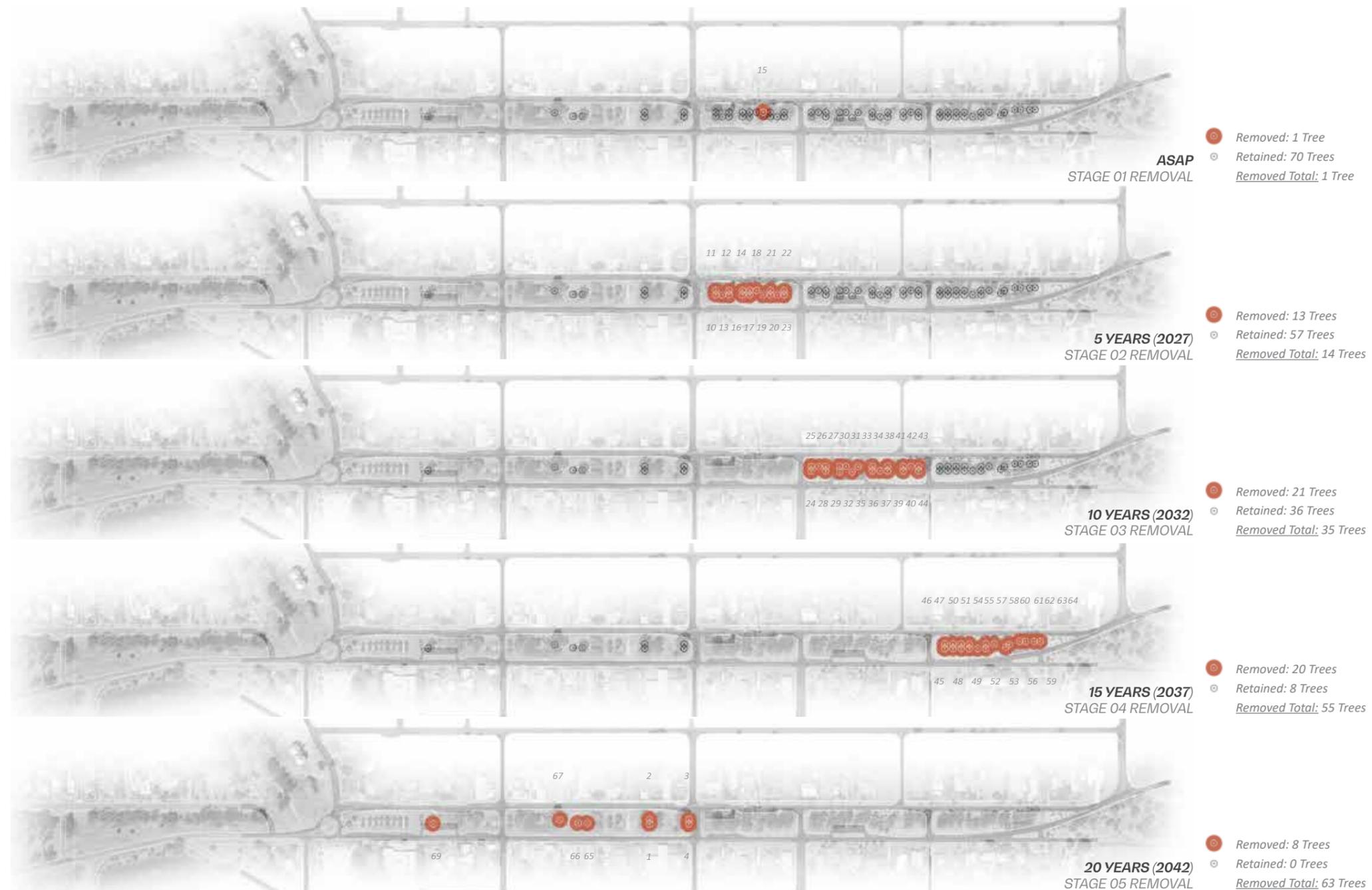
SECTION C PROPOSED (MAJOR)

This major road change proposes a central precinct, designed in a way that is safer and more appealing for people to congregate for longer periods of time. While still being wide enough to carry cars and trucks, the narrowed road and its winding route will force vehicles to slow down.

EXISTING TREES



STAGED REMOVAL OF SUGAR GUMS (INFORMATION AS PER ARBORIST REPORT DATED 2022 & NUMBERED ACCORDING TO ORIGINAL REPORT DATED 2014).



\* Note: Tree #15 to be removed was noted as 'dead' in the Arborist Report dated 2022.

\* Note: Stages 02, 03, 04 and 05 are subject to re-arrangement based on the future health of the trees as well as staged civil development.

Removed: 1 Tree  
Retained: 70 Trees  
Removed Total: 1 Tree

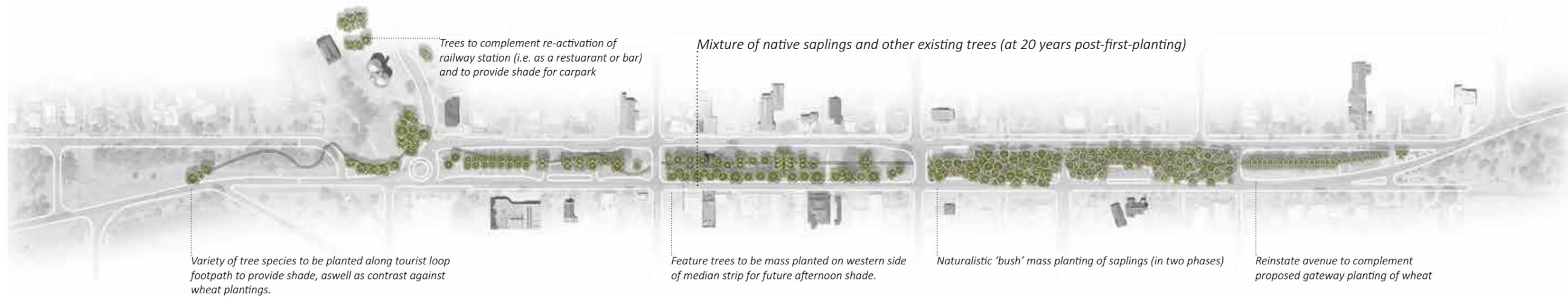
Removed: 13 Trees  
Retained: 57 Trees  
Removed Total: 14 Trees

Removed: 21 Trees  
Retained: 36 Trees  
Removed Total: 35 Trees

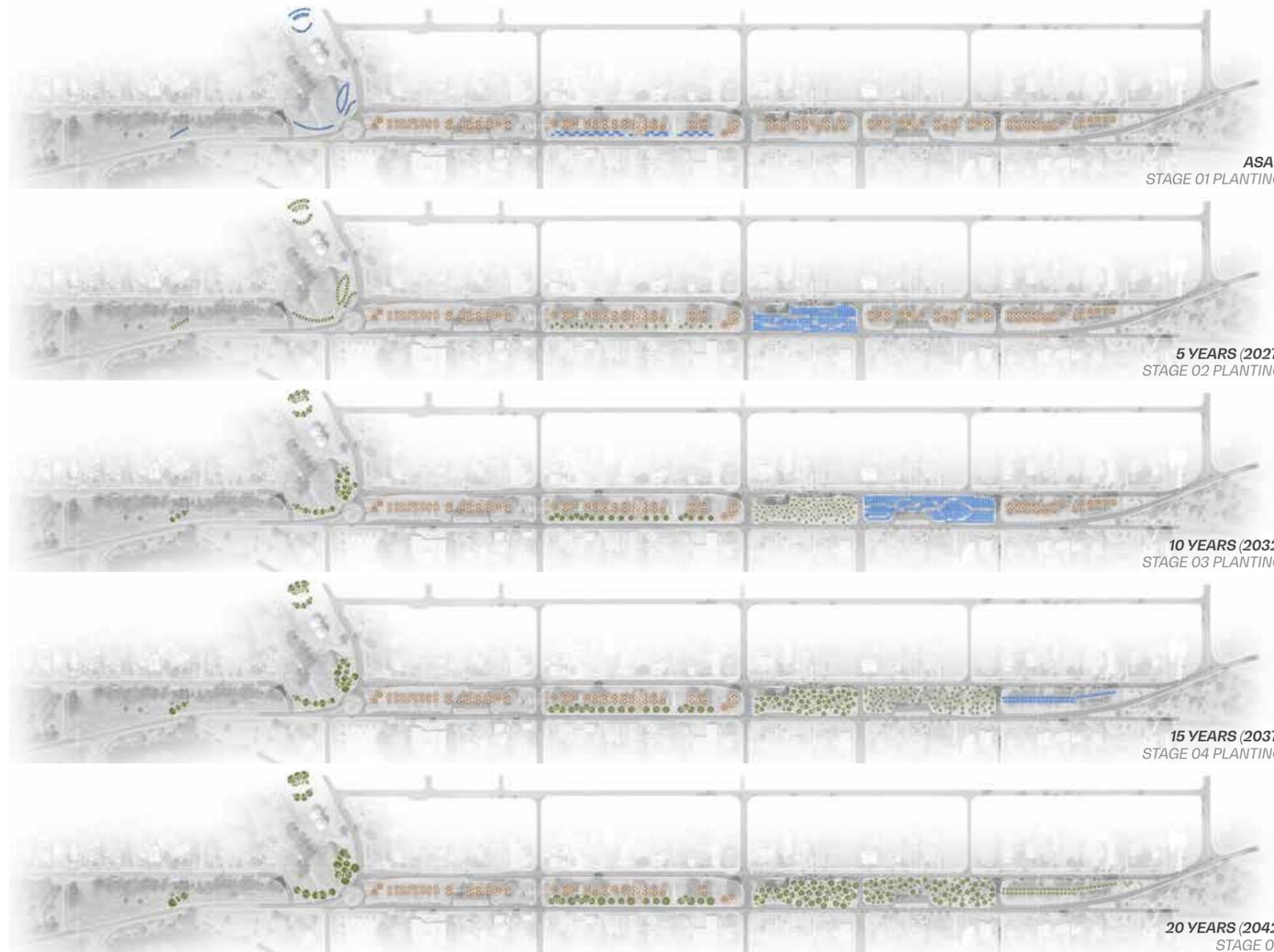
Removed: 20 Trees  
Retained: 8 Trees  
Removed Total: 55 Trees

Removed: 8 Trees  
Retained: 0 Trees  
Removed Total: 63 Trees

**PROPOSED TREES**



**STAGED REPLACEMENT OF SUGAR GUMS**



- Existing trees (sugar gums and others)
- Saplings ('civic space' priority plantings as well as complementary silo plantings)

\* Note: Saplings to be planted on mass following the removal of blocks of sugar gums. This is to give new saplings the best chance at survival as well as even growth rates.

- Existing trees (sugar gums and others)
- Saplings ('bush walk' mass planting)
- Saplings successfully grown

- Existing trees (sugar gums and others)
- Saplings ('bush walk' mass planting)
- Saplings successfully grown

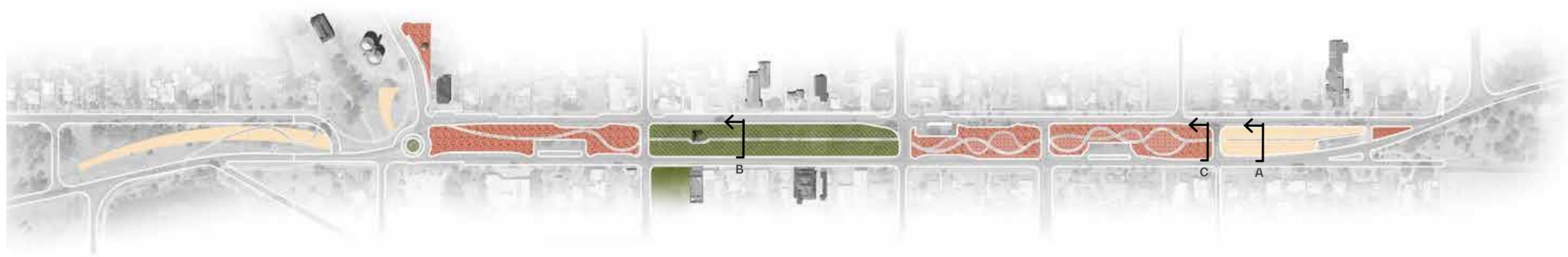
- Existing trees (sugar gums and others)
- Saplings (reinstating avenue)
- Saplings successfully grown

- Existing trees (sugar gums all removed)
- Saplings successfully grown

\* Note: Additional saplings to be planted where deemed necessary.

**REPLACEMENT SPECIES (OPTIONS BELOW AS DISCUSSED WITH COMMUNITY)**





**LOCAL CROP // DEMONSTRATION PLANTINGS**

Mass plantings of wheat (determined the best crop by the community at workshop no.2) or a similarly suitable and low-maintenance alternative attraction following further community consultation will help to enhance the agricultural identity of Rupanyup. Plantings will be designed in a way that invites tourists closer to the crop, while also visually complementing other existing built and natural aspects of the town such as historical architecture and wide open skies. Seasonal changes in the crop may also help bring an influx of tourists to the town at certain times of the year. Year round however, the plantings will deliberately target tourists from the city, granting greatly desired insight into the provenance of food.



SECTION A PROPOSED

**CIVIC SPACE PLANTINGS // MUNICIPAL TREES**

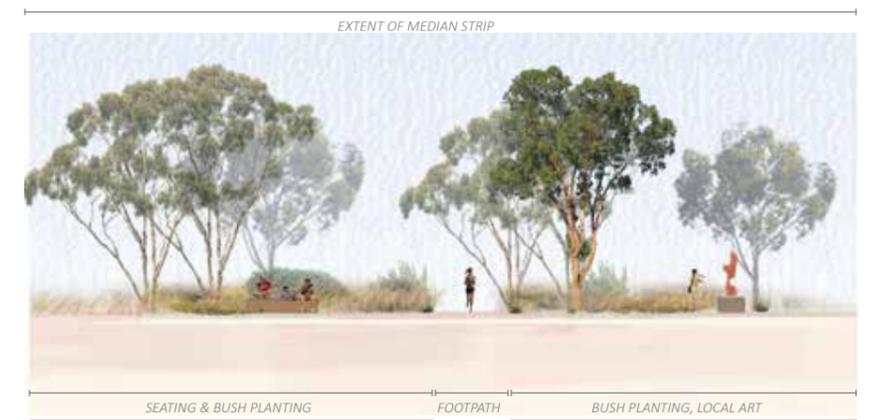
This area is positioned within the central business district of Cromie street, and will comprise of feature municipal trees complemented by paving designed for events and alfresco dining. Irrigated sections of lawn and native garden beds will also be planted.



SECTION B PROPOSED

**NATIVE PLANTINGS // BUSH WALK**

Complemented by the staged implementation of new median strip street trees, these zones will contain a meandering footpath that takes visitors through different pockets of native Wimmera vegetation. Within these pockets will be customised seating nooks, as well as local art and information on the history of Rupanyup.



SECTION C PROPOSED



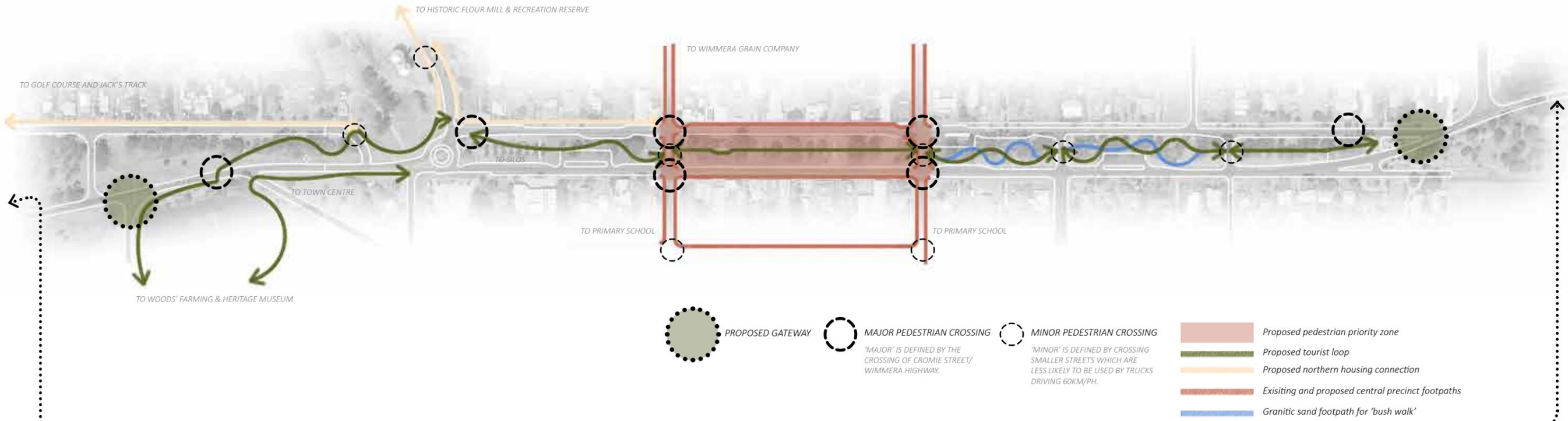
TOP LEFT CLOCKWISE: AGNES DEAN NYC WHEAT CROP, WHEAT LANDART, WALKING WITH CHILDREN, HARVEST



TOP LEFT CLOCKWISE: LEMON SCENTED GUM SPECIMEN TREE, FEATURE PAVING & GARDEN BEDS, IRRIGATED LAWN



TOP LEFT CLOCKWISE: GREY MULGA, SCARLET BLAZE ACACIA, MULCH/TREES/SPECIMEN SHRUBS, SILVER BANKSIA



**EXISTING // NORTHERN GATEWAY**



Rupanyup's existing northern gateway is far too small and does not distinguish itself from neighbouring towns. It is lost in the expansive open space behind it, and would benefit from complementary planting. It would also benefit from being moved slightly south, to where the Wimmera Highway meets with Cromie Street from the west.

**EXISTING // SOUTHERN GATEWAY**



Rupanyup's current southern gateway is very easy to miss. While the slogan helps, and the reference to the silo art is engaging, it is far too small, in-accessible, and would also benefit from complementary planting to help it stand out.

*"Open, isolated nature of the Wimmera landscapes creates the opportunity for a contrasting gateway entry... (the existing) sense of arrival is accelerated by the thickening of roadside vegetation and a sweeping bend." (Rupanyup Urban Design Framework, October 2003).*



**PROPOSED // GATEWAY CONCEPTS**

THE FIRST THREE IMAGES SHOW AUSTRALIAN TOWNS KNOWN FOR THEIR GATEWAY SIGNAGE. BOLD GATEWAY DESIGNS LEAVE AN IMPRESSION ON VISITORS, AND ARE IMPORTANT IN HELPING TO ESTABLISH A REGIONAL IDENTITY. THE FOURTH, 'FRUITION', IS A BEAUTIFUL SCULPTURE BY MATTHEW HARDING, LOCATED AT THE GATEWAY TO ROYAL PARK IN MELBOURNE. THIS LAST SCULPTURE RECEIVED A GREAT RESPONSE DURING COMMUNITY CONSULTATION WORKSHOP 02. LOCAL SCULPTOR, DONOL MOLLOY DRUM, WAS RECOMMENDED AS AN ARTIST TO COMMISSION.



**PROPOSED // SIGNAGE & WAYFINDING**

WAYFINDING SIGNAGE CAN BE VERY SUBTLE, AND DESIGNED TO FIT SEAMLESSLY INTO A LANDSCAPE (AS SEEN IN THE FAR LEFT IMAGE), CAN BE TALL AND BOLD TO ATTRACT ATTENTION (SECOND IMAGE FROM THE LEFT), OR CAN BE USED TO COMMUNICATE LOCAL INFORMATION (I.E. HISTORY, THIRD FROM THE LEFT).

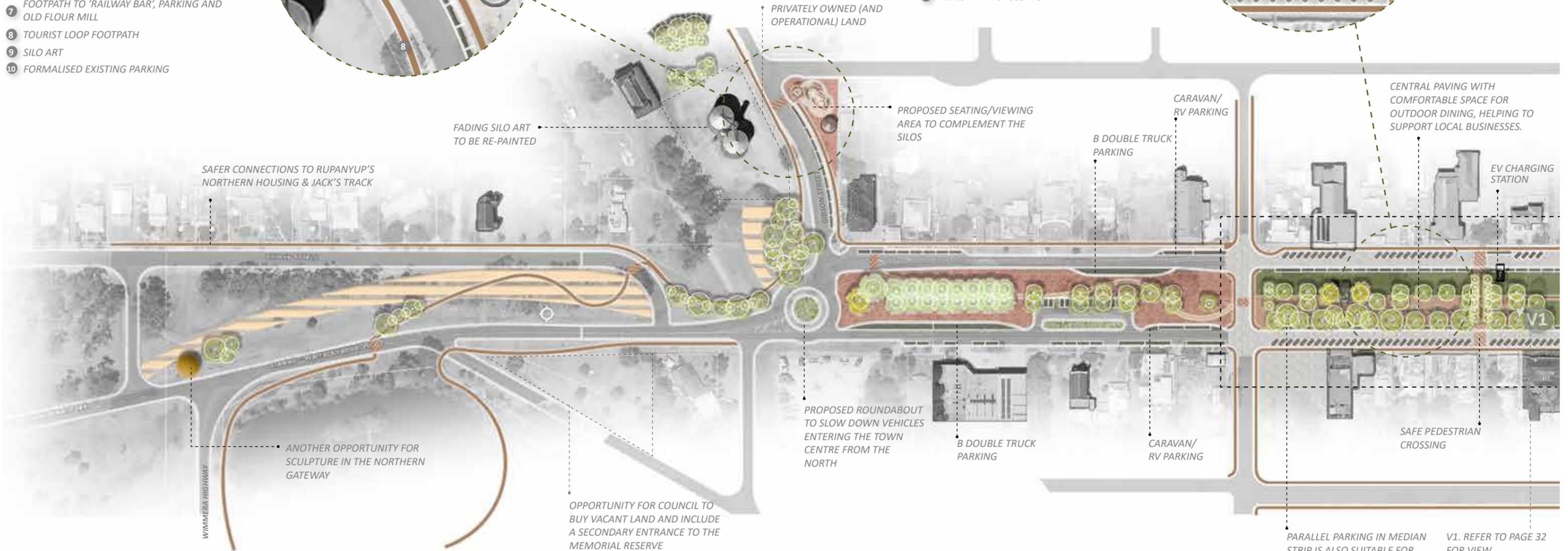
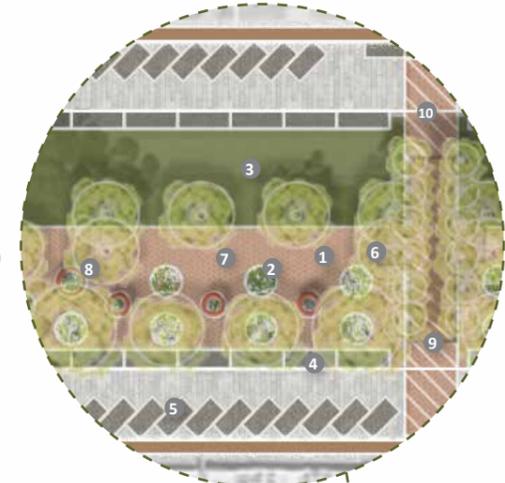
## SILO ART

- 1 PEDESTRIAN CROSSING
- 2 RADIATING PAVING AND GRANITIC SAND
- 3 CURVED BENCH SEATING
- 4 PROPOSED EUCALYPT
- 5 EXISTING EUCALYPTS
- 6 DRY GARDEN BEDS
- 7 FOOTPATH TO 'RAILWAY BAR', PARKING AND OLD FLOUR MILL
- 8 TOURIST LOOP FOOTPATH
- 9 SILO ART
- 10 FORMALISED EXISTING PARKING



## CIVIC SPACE

- 1 FEATURE PAVING
- 2 GARDEN BEDS
- 3 IRRIGATED GRASS (RECYLED/GREY WATER)
- 4 PARALLEL PARKING (SUITABLE FOR FOOD TRUCKS)
- 5 ANGLED PARKING
- 6 MIXTURE OF EXISTING & PROPOSED TREES
- 7 ROOM FOR 'LONG TABLE' LUNCHESES/EVENTS
- 8 CUSTOM SEATING
- 9 EXISTING PERGOLA
- 10 PEDESTRIAN CROSSING



LOCAL CROP // DEMONSTRATION PLANTINGS

NATIVE PLANTINGS // BUSH WALK

CIVIC SPACE PLANTING // IRRIGATED LAWN & MUNICIPAL TREES

V1. REFER TO PAGE 32 FOR VIEW

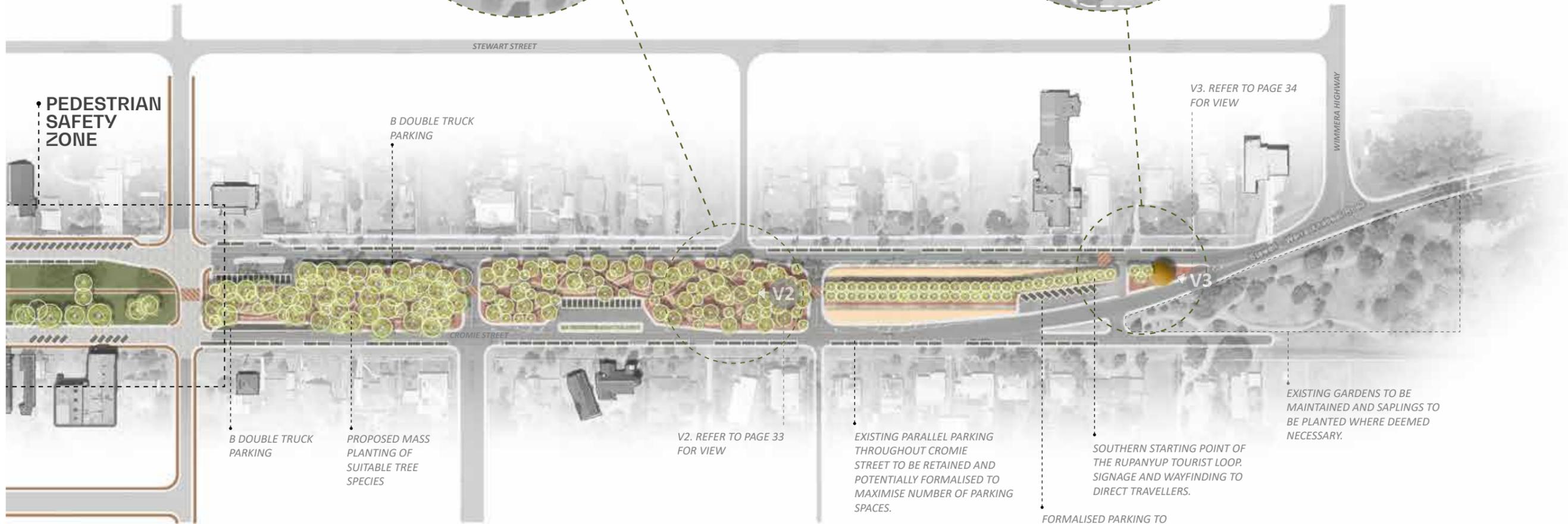
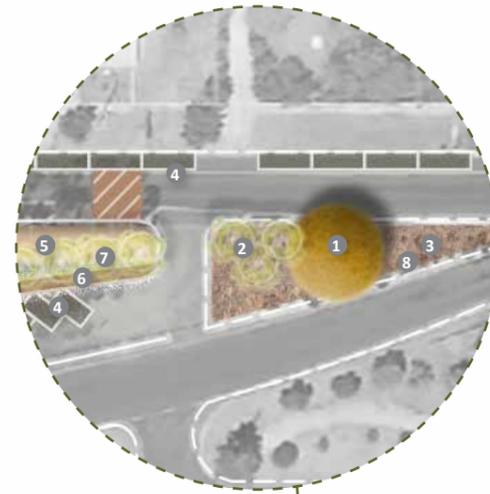
**BUSH WALK**

- 1 CURVED BENCH SEATING ON GRANITIC SAND
- 2 MULCH, GROUND COVERS AND WILDFLOWERS
- 3 CHAINSAW ART // HISTORICAL RELICS
- 4 HISTORICAL INFORMATION BOARDS
- 5 WAYFINDING
- 6 CONCRETE FOOTPATH
- 7 GRANITIC SAND PATH
- 8 FORMALISED EXISTING PARKING



**SOUTHERN GATEWAY**

- 1 GATEWAY FEATURE (I.E. GIANT CHICKPEA)
- 2 COMPLEMENTARY TREE PLANTING MULCH, GROUND COVERS AND WILDFLOWERS
- 3 FORMALISED EXISTING PARKING
- 4 CROP (E.G. WHEAT)
- 5 BEGINNING TOURIST LOOP FOOTPATH
- 6 WAYFINDING
- 7 GRANITIC SAND PHOTO AREA



NATIVE PLANTINGS // BUSH WALK

NATIVE PLANTINGS // BUSH WALK

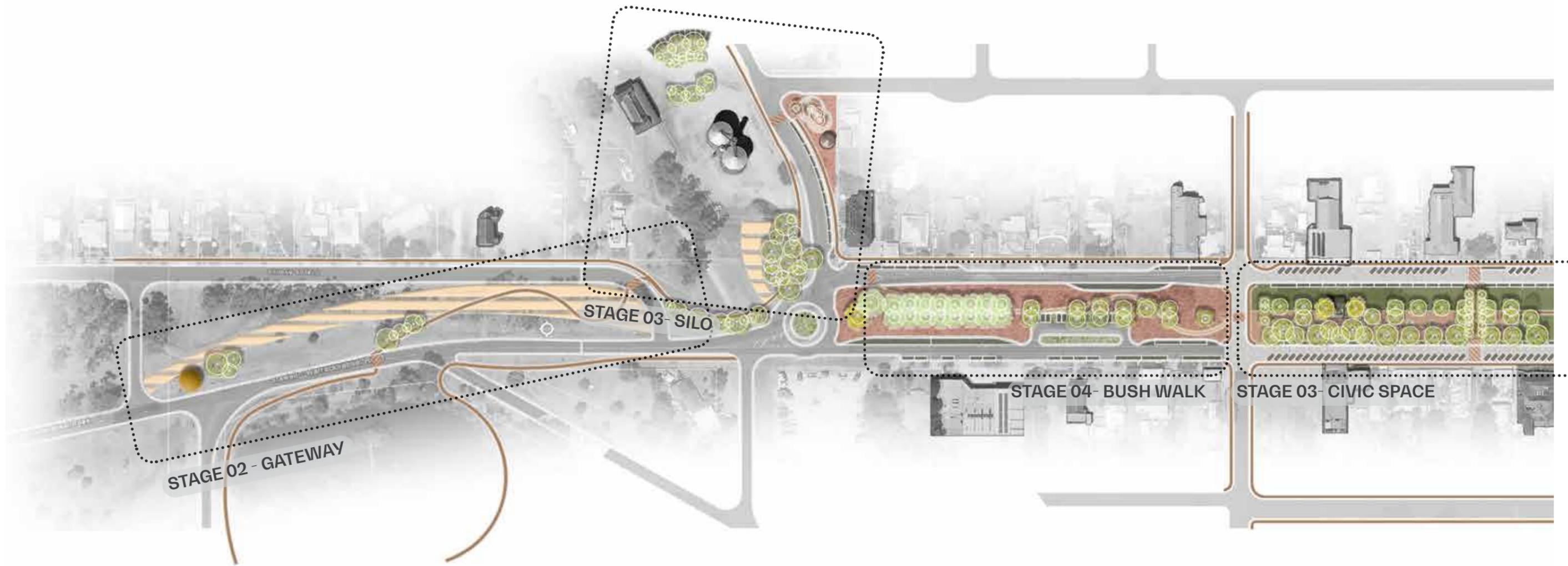
LOCAL CROP // DEMONSTRATION PLANTING

NATIVE PLANTINGS // SCULPTURE



- STAGE 01 - CIVIL WORKS**
- TREE REMOVAL AND REPLACEMENT**
- STAGE 02- GATEWAYS**
- STAGE 03- SILO & CIVIC SPACE**
- STAGE 04- BUSH WALK**

Staged implementation of Rupanyup's streetscape will allow council to chase funding at different periods, in line with changing community priorities. These two pages outline what a staged implementation of the design could look like, however different stages are subject to re-arrangement based on changing priorities and timelines.



**STAGE 01 - \*CIVIL WORKS**

**\*TREE REMOVAL AND REPLACEMENT**

\* SITE WIDE

- 1.1 KERB & MEDIAN STRIP REALIGNMENT
- 1.2 RECTIFICATION OF EXISTING TREES (INCLUDING AREA SURROUNDING BASE)
- 1.3 TREE REMOVAL & TREE PLANTING (IN ACCORDANCE WITH TREE STRATEGY)

**STAGE 02 - GATEWAYS**

- 2.1 TREE REMOVAL & REPLACEMENT
- 2.2 SITE PREPARATION
- 2.3 GATEWAY FEATURE
- 2.4 CARPARK
- 2.5 FOOTPATHS & PAVING
- 2.6 PLANTING (SHRUBS + PERENNIALS)
- 2.7 LIGHTING
- 2.8 SIGNAGE & WAYFINDING

**STAGE 03 - SILO**

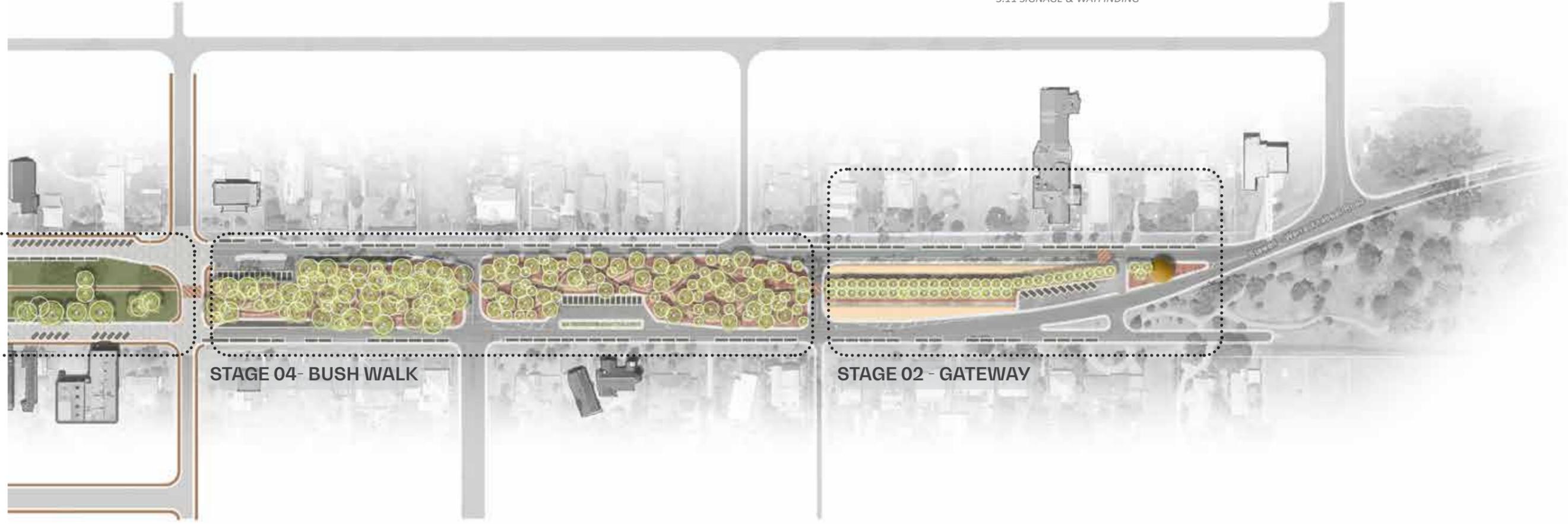
- 3.1 TREE PLANTING
- 3.2 SITE PREPARATION
- 3.3 RE-PAINTING OF SILO ART
- 3.4 CARPARK
- 3.5 FOOTPATHS & PAVING
- 3.6 PLANTING (SHRUBS + PERENNIALS)
- 3.7 SEATING
- 3.8 LIGHTING
- 3.9 SIGNAGE & WAYFINDING

**STAGE 03 - CIVIC SPACE**

- 3.1 TREE REMOVAL & REPLACEMENT
- 3.2 SITE PREPARATION
- 3.3 CARPARK
- 3.4 FOOTPATHS & PAVING
- 3.5 RECTIFICATION EXISTING GRASS
- 3.6 IRRIGATED GRASS
- 3.7 PEDESTRIAN SAFETY ZONE ROAD MARKING
- 3.8 PLANTING (SHRUBS + PERENNIALS)
- 3.9 SEATING
- 3.10 LIGHTING
- 3.11 SIGNAGE & WAYFINDING

**STAGE 04 - BUSH WALK**

- 4.1 TREE REMOVAL & REPLACEMENT
- 4.2 SITE PREPARATION
- 4.3 RELOCATION OF EXISTING ARTEFACTS
- 4.4 CARPARK
- 4.5 FOOTPATHS & PAVING
- 4.6 PLANTING (SHRUBS + PERENNIALS)
- 4.7 SEATING
- 4.8 LIGHTING
- 4.9 SIGNAGE & WAYFINDING



STAGE 04- BUSH WALK

STAGE 02 - GATEWAY

EXISTING MATERIALS



LASER CUT STEEL RUBBISH BINS



STEEL PLANTER BOXES



STONE BBQ AND PICNIC TABLE



MOSAIC



HISTORICAL ARTEFACTS



RUSTED EQUIPMENT AND GALVANISED METAL

Materials chosen for Cromie Street will need to be robust, cost effective and locally sourced.

A harmonious palette (like that pictured in the bottom right of page) will need to be determined to allow a consistent visual theme across site that is congruous with materials from past and present Rupanyup.

PROPOSED MATERIALS



CURVED, OXIDISED STEEL SEATING



STEEL GARDEN BED EDGING



GRANITIC SAND PATHWAYS



TREE RING WITH SEATING



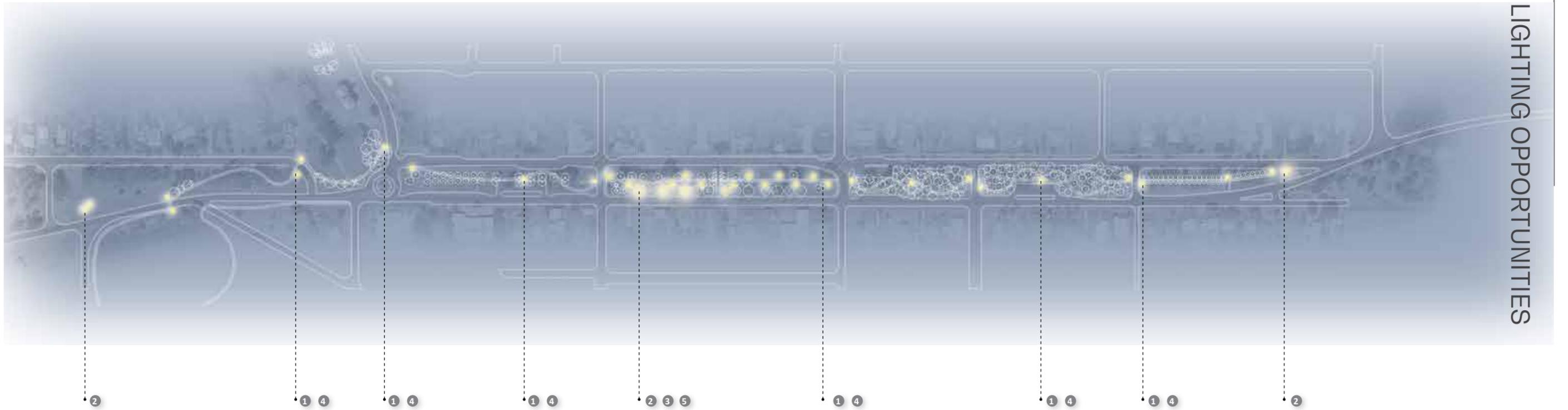
CURVED CONCRETE SEATING WITH TIMBER TOP



CIRCULAR, RADIATING PAVING



PAVING AND OUTDOOR DINING



1 WAYFINDING LIGHTING



2 UPLIT TREES



3 OPPORTUNITY FOR SPECIALITY DISPLAY



4 WAYFINDING LIGHTING



5 OPPORTUNITY FOR OVERHEAD LIGHTING

Lighting will be particularly important in Rupanyup's future streetscape, both for helping to amplify events, and also in allowing visitors to dine outside during the evening. Uplit trees would be a beautiful addition to the proposed civic space, both in the short term on existing trees, and long-term on tall mature eucalypts. And while not imperative, the proposed design of the tourist loop footpath (for tourists and locals alike) would benefit from wayfinding lighting to guide users along the path during the evening. While low level in brightness, the design of wayfinding lighting through these areas would meet pedestrian standards to ensure the safety of users.







en.

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