

Yarriambiack Tourism  
Advisory Committee of Council  
Meeting Minutes

**Date:** Monday 30/1/2023

**Time:** 6.30pm

**Location:** Yarriambiack Shire Council Chambers

**Attendees:** Cr Tom Hamilton, Cr Graeme Massey, Cr Chris Lehmann, Tammy Smith, Tony Caccaviello, Tom Huf (YSC), Wayne Street (Street Ryan & Associates), Kristy Witmitz (Wimmera Mallee Tourism), Adrian Tyler, Chris Niewand, Barb Moore, Jenn Stephens, Carmel Healy, Dianne Marchment, Joe Collins, Bill Russ.

**1) Welcome:**

Welcome to country.

Brief introductions around the table

**2) Apologies:** Jenny and Ken Taylor, Jean Donaldson

**3) Presentation CEO – Aims and Objectives of Committee**

Please find attached the Yarriambiack Tourism Terms of Reference.

Overall, the aim of this advisory group is to help inform and guide council on initiatives to implement. Input from the group is especially important as we formulate the tourism strategy and action plan that will guide efforts over next 4 years

The advisory group is to take a strategic vision looking at tourism holistically across the Shire.

**4) Tourism Strategy Consultation – Wayne Street**

2 strategies are being developed in tandem – the Tourism Strategy and the Economic Development Strategy. There will be some crossover into the Economic Development strategy as attractions also attract residents and make people consider being residents in the future.

It's important to note that this is a strategy for Council, not the private sector. It looks at how it can intervene, encourage and capitalise on opportunities.

Workshops with Councillors are being conducted as part of the consultation process.

Regarding timing – the advisory group will have input tonight and a copy of the presentation will be sent out following the meeting. Further thoughts from the group are encouraged.

Please find Wayne's presentation attached.

The Shire's long-held population decline is levelling off. Targets have been set by Councillors to level off population, achieve stability and perhaps beyond that even population growth. A stable population means a better argument for investment/funding for developing attractions.

Agenda	This Document is Uncontrolled when Printed	Responsible Officer: CEO	
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Jobs increased in last census for first time in living memory. Tourism related jobs didn't increase despite rise in tourism numbers. Not responding to increased demand and lots are driven by volunteerism.

The strategy also needs to have a regional focus and be part of a wider strategy in cooperation with other parts of the region.

There are 5 main types of tourism assets:

- Developed attractions
- Environment
- Caravan parks and camping
- Events
- Food experiences

The group advised of a number of extra assets that have been added to the presentation attached to these minutes.

Send in your thoughts. What are the top priorities that we should be putting resources to?

Chris N – we need to think collectively about what will bring maximum benefit. The aim should be to work together on something that will benefit as many as possible.

Chris L – a Shire-wide events calendar would assist with planning and coordination

## 5) General Business

It was noted that for future meetings a Zoom option for meetings not held centrally would be of benefit to advisory group members.

## 6) Action items arising from the meeting

Task	Responsible	Timeline
Provide additional major tourism assets within the Shire that haven't been identified	Advisory group members	Next 2 weeks to allow them to be included in documentation
Provide top priorities requiring Council focus over the next 4 years	Advisory group members	Next 2 weeks to allow them to be included in documentation

## 7) NEXT MEETING: 27<sup>th</sup> February, 6:30pm, Warracknabeal.

## 8) Appendix A: Yarriambiack Tourism Terms of Reference

## 9) Appendix A: Street Ryan & Associates presentation



# Yarriambiack

SHIRE COUNCIL

TERMS OF REFERENCE

YARRIAMBIACK TOURISM

*ADVISORY COMMITTEE TO YARRIAMBIACK SHIRE COUNCIL*

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## 1 Background

- 1.1 By this Terms of Reference document, Yarriambiack Shire Council (**Council**) establishes the Yarriambiack Tourism Advisory Committee.
- 1.2 The Council will establish from time-to-time various Advisory Committees. The purpose of such committees is to provide advice to the Council with expertise in relevant matters to assist its decision making for the Yarriambiack Community.
- 1.3 The Committee has functions and responsibilities as set out in this Terms of Reference document. The Terms of Reference document sets out the structure and basis on which the Committee can make recommendations to the Council.
- 1.4 This Terms of Reference document is authorised by a resolution of the Council passed on 23 November 2022.

## 2 Purpose

- 2.1 The purpose of the Yarriambiack Tourism Advisory Committee (**Committee**) is to inform, provide advice and recommendations on:
  - 2.1.1 The development of the Tourism Strategy to enhance the local tourism product.
  - 2.1.2 Implementation of the Tourism Strategy Action Plan.
  - 2.1.3 Opportunities to maximise tourism, marketing, and visitor experience within the Yarriambiack Shire Council region.
  - 2.1.4 Opportunities to enhance the coordinated delivery of tourism services.
  - 2.1.5 Funding applications to enhance tourism across our Shire and region.

## 3 Role of the Committee

- 3.1 The role of the Committee is to:
  - 3.1.1 Establish clearer lines of communication between the Council and residents to support future development and operational activities related to Tourism.
  - 3.1.2 Provide feedback relating to the implementation of Tourism master planning, and other tourism initiatives identified by the Council.
  - 3.1.3 Provide advice regarding opportunities and hindrances impacting on visitation and dollar spend of visitors within and from outside the region.
  - 3.1.4 Recommend opportunities for increased service coordination between the Council and local businesses.
  - 3.1.5 Provide recommendations regarding the allocation of funding to support eligible tourism projects. Recommendations will be limited to budget constraints and funding opportunities.

## 4 Finances

- 4.1 No funds will be held for or on behalf of this Advisory Committee.

## 5 Membership

- 5.1 The Committee will consist of members comprising of:
  - 5.1.1 One Councillor nominated by Council.

- 5.1.2 The Chief Executive Officer (CEO) or their nominee (no voting rights).
  - 5.1.3 A Council Officer appointed by the CEO (no voting rights).
  - 5.1.4 Tourism Body Executive Representative (no voting rights).
  - 5.1.5 Representatives from the townships of Rupanyup, Murtoa, Minyip, Warracknabeal, Brim, Beulah, Hopetoun, Patchewollock, Woomelang, Speed/Tempy/Turiff, Lascelles and Yaapeet.
- 5.2 Each member of the Committee has and may exercise one equal vote on any question before the Committee for determination.
  - 5.3 Councillors, other than a Councillor appointed under clause 5.1.1, who attend a meeting are not to be classed as members of the Committee and do not have voting rights.
  - 5.4 Membership is for a period of three (3) years.
  - 5.5 Any Councillor can attend meetings of the Committee as an observer.
  - 5.6 Appointment to the Committee may be decided by factors such as suitability, experience, expertise, and with a view to ensuring a diverse and well-balanced Committee.
  - 5.7 People wishing to serve as an external independent member may nominate for successive terms without restriction.
  - 5.8 Members of an Advisory Committee must abide by the Advisory Committee Conduct and Interest Provisions as outlined in Section 6.
  - 5.9 Disqualification of a member:
    - 5.9.1 If the Council proposes to remove a member from the Committee, it must give written notice to the member of its intention to do so and provide that member with the opportunity to be heard if that member so requests.
  - 5.10 If the Councillor appointed under 5.1.1 cannot attend an Advisory Committee Meeting they can nominate another Councillor to attend the meeting on their behalf. The nominated Councillor will assume the voting rights at the applicable meeting they attend.

## **6 Conduct and Interest Provisions**

In performing the role of Advisory Committee member, a person must:

- 6.1 Act with integrity.
- 6.2 Impartially exercise his or her responsibilities in the interests of the local community.
- 6.3 Not improperly seek to confer an advantage or disadvantage on any person.
- 6.4 Treat all people with respect and have due regard for the opinions, beliefs, rights, and responsibilities of other persons.
- 6.5 Commit to regular attendance at meetings; and
- 6.6 Not make improper use of information acquired because of their position or release information that the member knows, or should reasonably know, is confidential in nature.

## 6.7 Confidential Information

During a member's tenure on the Advisory Committee, they may be exposed to information that must be treated confidentially. Except in the proper course of a member's duties, any unauthorised use or disclosure of information relating to the conduct of the Council is prohibited. In general, this includes:

- 6.7.1 Not disclosing information relating to proceedings at the Advisory Committee unless authorised to do so by the Chief Executive Officer.
- 6.7.2 Not to attempt to use confidential information gained by virtue of an official position for the purpose of securing a private benefit, whether directly or indirectly.
- 6.7.3 Proposals for the sale or purchase of land or the rezoning of land. Entering into contracts of any kind, if prior knowledge of those proposals could confer an unfair financial advantage on any person.
- 6.7.4 Information that is subject to legal obligations of confidence.
- 6.7.5 Information including the consideration of legal advice concerning litigation or which would otherwise be privileged from production in legal proceedings on the ground of a legal professional privilege.
- 6.7.6 The disclosure of information of which would prejudice the maintenance of the law.
- 6.7.7 Matters affecting the security of Council, Councillors, Council staff or Council property.

The Council operates under and complies with the *Privacy and Data Protection Act 2014*, *Health Records Act 2001* and other relevant legislation.

## 6.8 Conflict of Interest

A conflict of interest exists when someone can derive personal benefit from actions or decisions made whilst performing their professional duties. This includes being a member of an Advisory Committee.

### 6.8.1 General Conflict of Interest

A person has a general conflict of interest in a matter if an impartial, fair-minded person would consider that the person's private interest could result in that person acting in a matter that is contrary to their public duty or role.

### 6.8.2 Private Interest

Private Interest means any direct or indirect interest of a relevant person that does not derive from their public duty and does not include an interest that is only a matter of personal opinion or belief.

A private interest may relate to the relevant person themselves, such as:

- A financial gain or loss to the person, either directly or indirectly.
- An impact on their reputation or responsibilities, such as an award or promotion.
- A change to their personal circumstances, such as a change to their residential amenity.

A private interest may be indirect, relating to an impact on a person associated with the relevant person, such as:

- A matter affecting the interests of a relative, friend or work colleague.
- A cost or benefit to an organisation that financially supported a councillor's election campaign, or
- A cost or benefit for an Advisory Committee member's immediate or past employer.

## **6.9 A Material Conflict of Interest**

A relevant person has a Material Conflict of Interest in respect of a matter if an affected person would gain a benefit or suffer a loss depending on the outcome of the matter.

### **6.9.1 Affected Person**

An affected person can be:

- the relevant person
- family member of the relevant person
- a businessperson of a relevant person
- a beneficiary under a trust or an object of a discretionary trust of which the relevant person is a trustee
- a person from whom the relevant person has received a gift
- a business partner of the relevant person
- an employer of the relevant person or a body corporate of which the relevant person or their spouse or domestic partner is a Director or a member of the governing body.

The Act states that a benefit or loss, for material conflicts of interest, includes benefits or losses that are:

- direct or indirect, and
- pecuniary or non-pecuniary.

### **6.9.2 Direct or Indirect**

A direct benefit or loss includes where the affected person is the immediate recipient or suffers the loss themselves. An indirect benefit or loss includes where the affected person would gain a benefit or suffer a loss because of the impact on another person or body, or as an indirect effect of a process.

### **6.9.3 Pecuniary or Non-pecuniary**

A benefit or loss does not have to be pecuniary. A pecuniary benefit or loss is one that can be measured in money.

Examples of non-pecuniary benefits or losses might include:

- an impact on a person's residential amenity (such as a proposed change in use of a nearby property that will impact on their enjoyment of their home or a change to parking arrangements in their street), or
- a permit allowing a person to conduct an activity.

#### 6.9.4 Disclosure and Reporting

Advisory Committee members are required to comply with the conflict-of-interest provisions as set down in the *Local Government Act 2020*. When an Advisory Committee member declares a conflict of interest in relation to a matter in which the committee is concerned, they must disclose the interest to the committee before the matter is considered or discussed at the meeting.

Disclosure must include the nature of the relevant interest and be recorded in the minutes of the meeting. The member must leave the room while the matter is being considered and may return only after consideration of the matter and all votes on the matter have occurred.

### 7 Appointment of Community Representatives to Advisory Committees

- 7.1 Community representatives will be appointed to the Council through an expression of interest and selection process.
- 7.2 Expressions of interest will be sought by public notice in accordance with Council's Community Engagement Policy.
- 7.3 The Council will appoint the committee members to the Advisory Committee at the Council Meeting, via a resolution of Council.
- 7.4 Every effort should be made to ensure a representative cross section of people is elected to serve on the Advisory Committee.
- 7.5 The appointment to an Advisory Committee will be for a period of three (3) years.
- 7.6 A member of an Advisory Committee can resign at any time.

### 8 Chairperson

- 8.1 The Chairperson of the Committee will be the nominated Councillor.

#### 8.2 Role of the Chairperson

- 8.2.1 The Chairperson will chair all meetings.
- 8.2.2 The Chairperson is the authorised spokesperson for the Committee.
- 8.3 If the Chairperson is absent from a Committee meeting, the Chief Executive Officer will chair the meeting.

### 9 Secretary

- 9.1 A Council Officer appointed by the Chief Executive Officer will be the secretary for the Committee.
- 9.2 The Secretary will maintain a Register of Committee members, their date of appointment, reappointment and official positions (if any) held as a Committee member.
- 9.3 The Secretary will advise Committee members of term completion dates and their eligibility for reappointment as relevant.
- 9.4 The Secretary will act as contact point between Council and the Committee.

- 9.5 The Secretary will assist with meeting the Committee's reporting requirements, including being responsible for compiling and distributing the Agenda and Minutes.

## 10 Agenda and Minutes

- 10.1 For an item to be listed on the Agenda, the Secretary must be notified seven days prior to the meeting.
- 10.2 The Agenda is to be circulated to all Committee members four days prior to the meeting.
- 10.3 The Agenda format to be followed is to be consistent with Council's Agenda Template.
- 10.4 The Draft Minutes are to be reviewed by the Chairperson within three business days and circulated to the Committee for review and comment within ten business days.

## 11 Meetings

- 11.1 Unless the Council resolves otherwise, Committee meetings must be conducted in accordance with these Terms of Reference.
- 11.2 The Committee will meet a minimum of four (4) times per year.
- 11.3 The quorum of the Committee will be half the members plus one and must include one Councillor.
- 11.4 Voting will be by a majority of votes by a show of hands.
- 11.5 Only Committee members in attendance are entitled to vote.
- 11.6 The Chairperson shall have the casting vote in the event of an equality of votes.
- 11.7 Working Groups may be formed by the Committee and may meet between general meetings and as authorised by the Committee.
- 11.8 All Advisory Committee Meetings will be held in Warracknabeal at the Shire Office, which is the central location for all members.
- 11.9 Meetings may be held virtually or in a hybrid setting.

## 12 Resolutions

- 12.1 Resolutions that are made by the Committee become advice to Council which can be approved or denied.
- 12.2 Resolutions should read as follows and as applicable to the resolution:
- 12.2.1 *The Committee recommends that Council take the decision to support project XXX OR*
- 12.2.2 *The Committee recommends that Council take the decision to approve the [event] as a Council event.*

## 13 Reporting

- 13.1 A summary of the Advisory Committee meetings will be published on Council's Website and a link to the summary will be advertised in accordance with Council's Community Engagement Policy.

## 14 Creation and Dissolution

- 14.1 By the Terms of Reference, the Committee:
- 14.1.1 is established; and

14.1.2 has the responsibilities as set out in the Terms of Reference.

14.2 These Terms of Reference:

14.2.1 come into force immediately the resolution of Council adopting them is made;  
and

14.2.2 remain in force until the Council determines to vary or revoke it.

14.3 The Committee may only be dissolved by the Council.

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All Members of the Advisory Committee Acknowledge and confirm they will comply with this Terms of Reference

Member Name	Signature
Address	

### **SCHEDULE 1 MEETINGS**

Meetings will be scheduled as follows:

Meeting 1	TBC
Meeting 2	TBC
Meeting 3	TBC
Meeting 4	TBC