

## Yarriambiack Shire Council

Coordinated by the Department of Government Services on behalf of Victorian councils



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## **Background and objectives**

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fourth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

#### **Serving Victoria for 24 years**

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 24 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



## Yarriambiack Shire Council – at a glance



#### **Overall council performance**

Results shown are index scores out of 100.





## Council performance compared to group average



## **Summary of core measures**



#### **Index scores**













Overall Council Direction

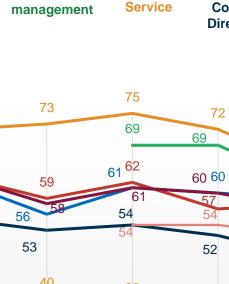
**Performance** 

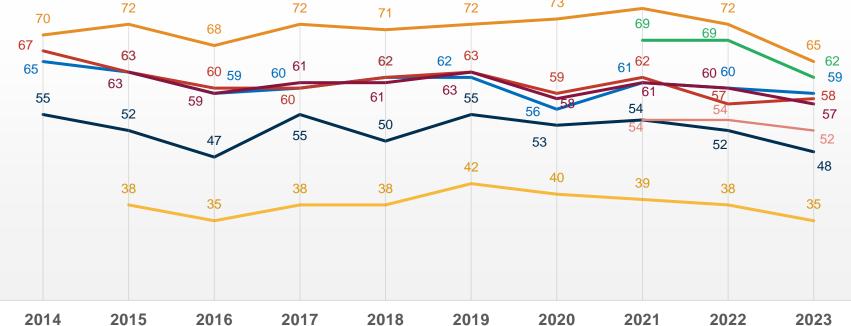
Value for money

Community Consultation

Making Community **Decisions** 

Sealed Local Roads

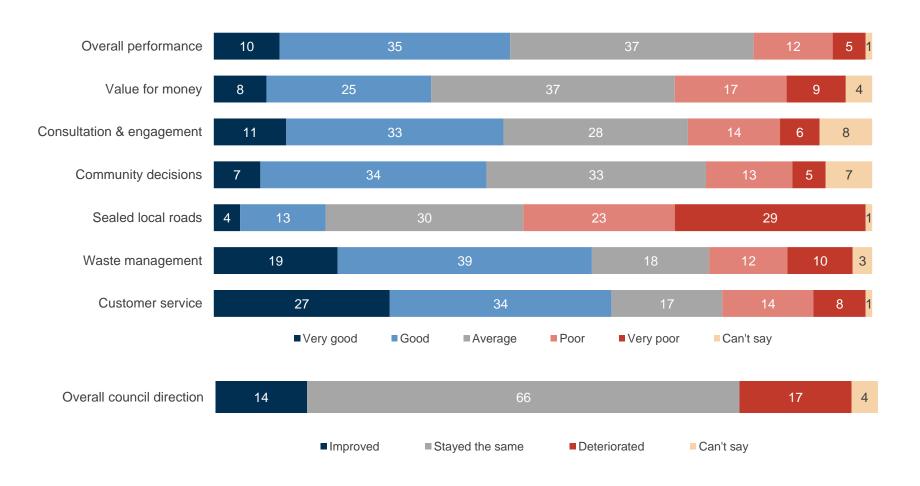




## **Summary of core measures**



#### Core measures summary results (%)



## **Summary of Yarriambiack Shire Council performance**



Services		Yarriambiack 2023	Yarriambiack 2022	Small Rural 2023	State- wide 2023	Highest score	Lowest score
<b>(</b> %	Overall performance	59	60	55	56	Aged 65+ years	Aged 50-64 years
S	Value for money	52	54	49	49	Aged 65+ years	Aged 50-64 years
+	Overall council direction	48	52	47	46	Aged 65+ years, Women	Aged 35-49 years
	Customer service	65	72	65	67	Women	Aged 18-34 years
ず	Recreational facilities	70	69	67	68	Warracknabeal residents, Aged 65+ years	Aged 35-49 years
	Elderly support services	65	68	66	63	Aged 65+ years	Aged 50-64 years
*·····································	Bus/community dev./tourism	64	64	61	59	Women, Aged 18-34 years, Dunmunkle residents	Warracknabeal residents, Aged 50-64 years
	Waste management	62	69	66	66	Aged 65+ years	Aged 35-49 years, Aged 50- 64 years
	Consultation & engagement	58	57	53	52	Dunmunkle residents	Men, Aged 50-64 years, Hopetoun residents
***	Community decisions	57	60	52	51	Women	Aged 50-64 years

## **Summary of Yarriambiack Shire Council performance**



Services		Yarriambiack 2023	Yarriambiack 2022	Small Rural 2023	State- wide 2023	Highest score	Lowest score
<u></u>	Lobbying	54	57	52	51	Aged 65+ years	Aged 50-64 years
A	Sealed local roads	35	38	44	48	Aged 65+ years	Aged 35-49 years

#### Focus areas for the next 12 months



Overview

Overall perceptions of performance (index score of 59) stayed in line with 2022 results and previous years, and are significantly above the Small Rural group and State-wide averages. Perceptions of Council performance on the eight service areas evaluated have also stayed in line with 2022 perceptions, with only one (waste management) declining significantly. Customer service also declined significantly, to a decade low point.

Key influences on perceptions of overall performance

Yarriambiack Shire Council should focus on maintaining and improving performance in the individual service areas that most influence perceptions of overall performance: decisions made in the interest of the community, along with addressing concerns about the poorer performing but moderate influence service area of sealed local roads. Performance on sealed local roads has been trending downwards every year since 2019.

Comparison to state and area grouping

Compared with the Small Rural group and State-wide averages, perceptions of Council performance for the eight service areas measured are relatively positive, with the exception of significantly lower performance against both groups for waste management and sealed local roads. Perceptions of half of the service areas are rated significantly higher than both the Small Rural group and the State-wide averages.

Maintain gains achieved to date

Council has maintained perceptions of performance levels for its highest rated service areas since 2022 and is rated relatively well versus the Small Rural group and State-Wide averages. Continued focus on recreational facilities and elderly support services should maintain or improve on this positive result. Attention should be paid to waste management and sealed local roads for which perceptions are significantly lower than in 2022.

# **DETAILED FINDINGS**







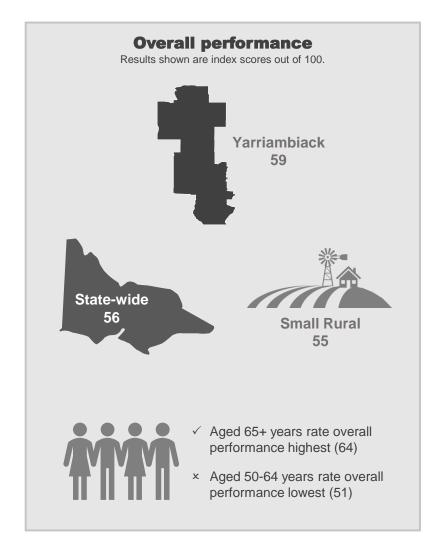
The overall performance index score of 59 for Yarriambiack Shire Council is in line with the 2022 rating (index score of 60).

Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than both the Small Rural group and State-wide averages (index scores of 55 and 56 respectively, both declined significantly for a second year running).

- The highest rating is among those aged 65+ years, performing significantly above the Council average.
- The lowest ratings are among residents aged 50 to 64 years and aged 35 to 49 years, and these ratings performed significantly below the Council average.

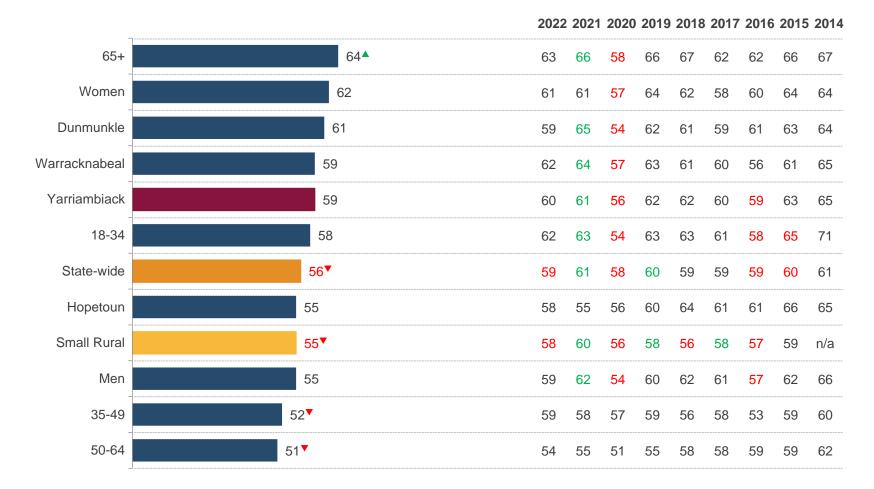
Value for money perceptions (index score of 52) are in line with 2022 (index score of 54), but significantly higher than both the Small Rural group and State-wide averages (index scores of 49).

One third of residents (33%, down five percentage points on 2022) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. Over one in four rate Council as 'very poor' or 'poor' (26% up from 23% in 2022), while a further 37% rate Council as 'average' in terms of providing value for money.



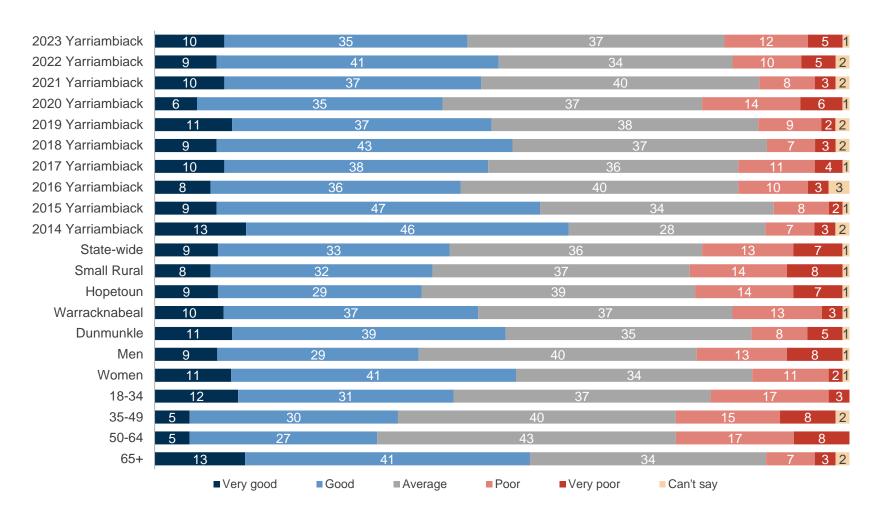


#### 2023 overall performance (index scores)





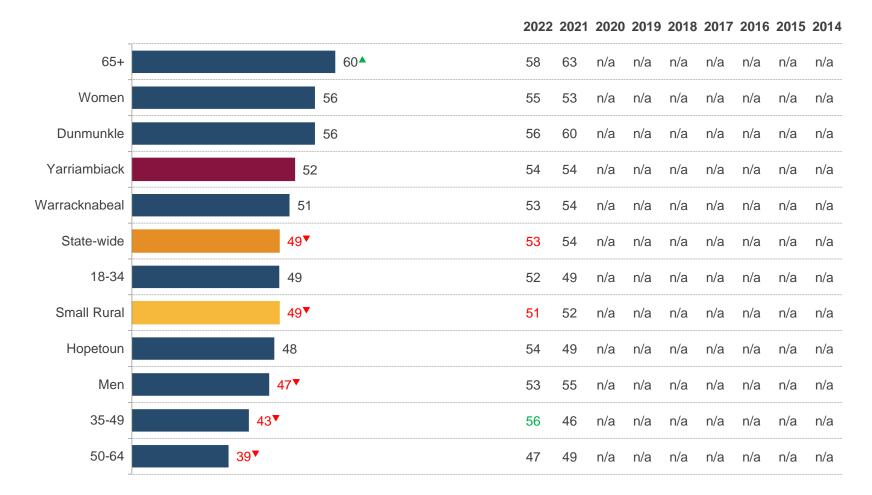
#### 2023 overall performance (%)



## Value for money in services and infrastructure



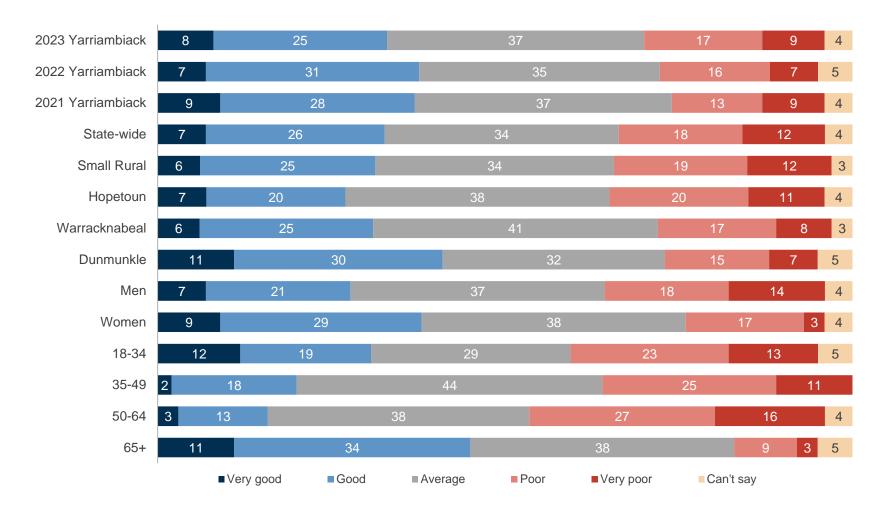
#### 2023 value for money (index scores)



## Value for money in services and infrastructure



#### 2023 value for money (%)



## **Top performing service areas**

Recreational facilities (index score of 70) is the area where Council performed best in 2023, in line with 2022.

Council performed significantly higher than the Small Rural group (index score of 67) and in line with the State-wide (index score of 68) averages in this service area.

 Ratings for recreational facilities are highest among Warracknabeal residents and those aged 65+ years (index score of 74 for both), with the latter performing significantly higher than the Council average.

Elderly support services is Council's next highest rated service area (index score of 65) which is in line with 2022 (index score of 68), and both the Small Rural group and State-wide averages (index scores of 66 and 63 respectively).

 The elderly support services rating has significantly decreased among men since 2022 (commencing a trend of decline for a second year running), but otherwise there are no significant differences from the Council average among the different demographic and geographic groups.



## Low performing service areas





Council did not experience significant declines in any of the service areas measured in 2023 bar one.

 While not a low performing area, perceptions of waste management (index score of 62) significantly declined from 2022 (index score of 69) and is rated significantly below both the Small Rural group and State-wide averages.

Council rates lowest in the area of sealed local roads (index score of 35).

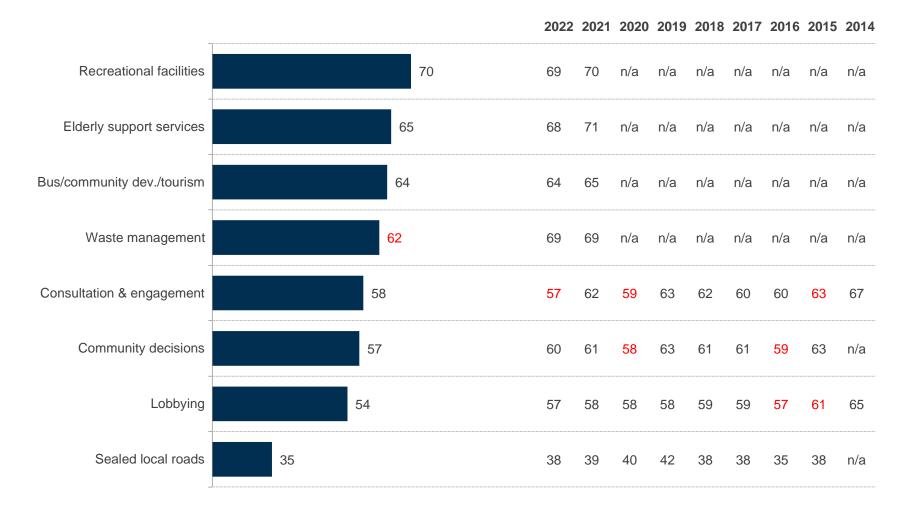
- This in line with 2022 ratings, but continues a year on year trend of decline since achieving its highest rating of 42 in 2019. Council also rates significantly lower than both the Small Rural group and Statewide averages on this measure (index scores of 44 and 48 respectively).
- Ratings for sealed local roads have decreased significantly among Hopetoun residents from 2022.
- Compared to the average, those aged 35 to 49 years are significantly more critical, while those aged 65+ years are significantly more positive of Council's performance in this service area.

Lobbying is rated second lowest (index score of 54), in line with the 2022 rating.

## Individual service area performance



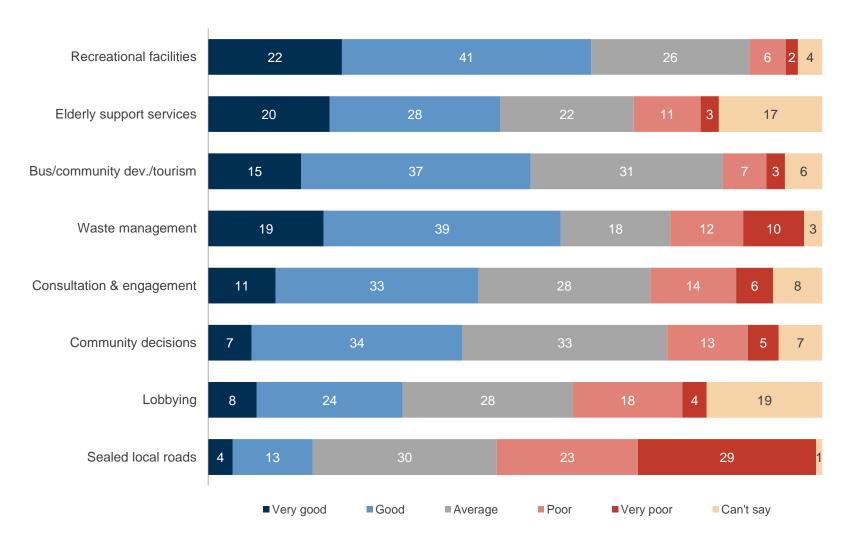
#### 2023 individual service area performance (index scores)



## Individual service area performance



#### 2023 individual service area performance (%)



## Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- Waste management
- Community consultation and engagement
- · Recreational facilities
- Lobbying on behalf of the community
- The condition of sealed local roads
- Business, community development and tourism.

The service area of elderly support services has little to no influence on Council's overall performance rating.

Looking at the key influential service areas only, Council performs best on recreational facilities (index of 70), which has a moderate influence on the overall performance rating.

Maintaining this positive result should remain a focus – but there is greater work to be done elsewhere.

Council performs relatively less well on lobbying and community consultation (index of 54 and 58 respectively), with consultation being another strong influence on overall perceptions of performance.

Ensuring residents feel heard on key local issues, initiatives and policies and demonstrating Council efforts to advocate on the community's behalf can also help to shore up positive opinion of Council.

However, most in need of attention is Council's performance on sealed local roads, which is rated as poor (index of 35) and is a moderate influence on overall community perceptions.

It will be important to attend to resident concerns about sealed roads to help improve overall ratings of Council performance.

## Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

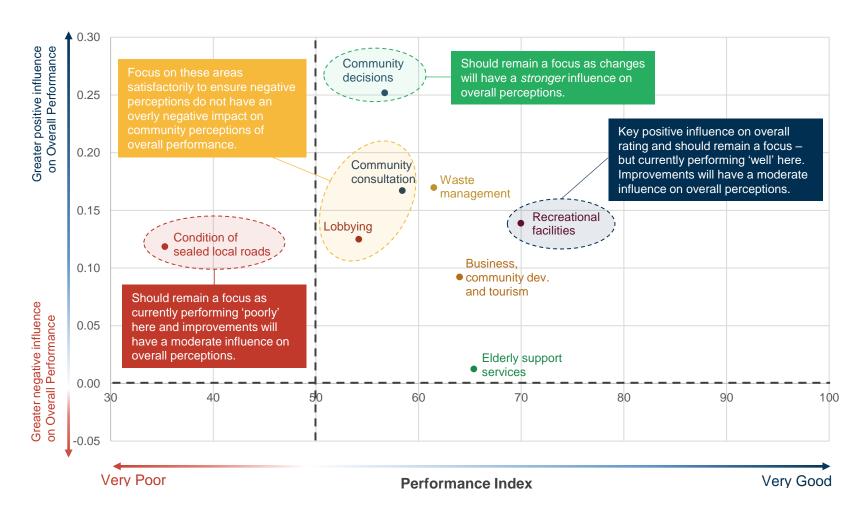
#### In the chart that follows:

- The horizontal axis represents the council performance index for each individual service.
   Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
   This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

## Influence on overall performance: all service areas



#### 2023 regression analysis (all service areas)



The multiple regression analysis model above (all service areas) has an  $R^2$  value of 0.610 and adjusted  $R^2$  value of 0.602, which means that 60% of the variance in community perceptions of overall performance can be predicted from these variables. The overall model effect was statistically significant at p = 0.0001, F = 76.34. This model should be interpreted with some caution as some data is not normally distributed and not all service areas have linear correlations.



# **Customer service**

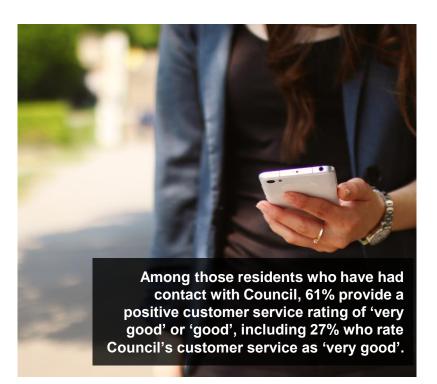
#### **Contact with council and customer service**



#### Contact with council

Over two thirds of Council residents (70%) have had contact with Council in the last 12 months. This is five percentage points higher than for 2022 (65%) and ten percentage points higher than for 2021 (60%). This is the highest rate of contact experienced in a decade.

 Rate of contact has significantly increased among Hopetoun residents from 2022 (76% up 12 points).



#### **Customer service**

Council's customer service index of 65 is significantly lower than in 2022 (index score of 72), the first significant decline in a decade and is now at the lowest levels recorded since 2014.

Customer service rates in line with both the Small Rural group and State-wide averages (index scores of 65 and 67 respectively, which have both also declined significantly for the second year running).

- Perceptions of customer service are significantly higher among women compared to the council average.
- Since 2022, perceptions of customer service have significantly decreased among those aged 18 to 49 years, Hopetoun residents and men.

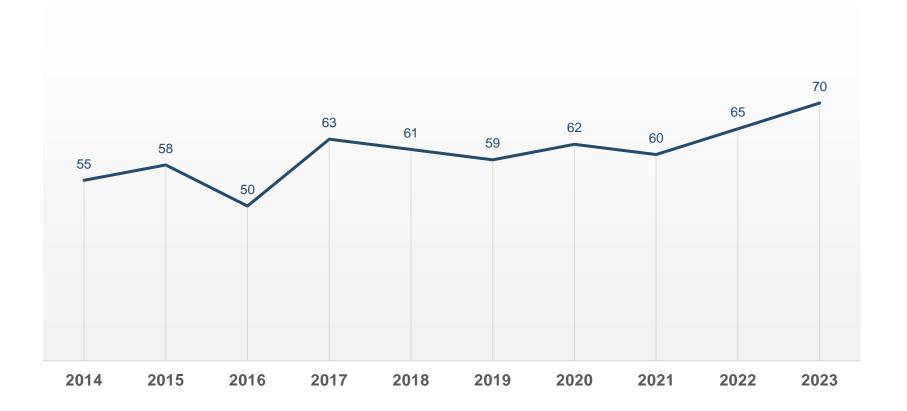
Just over six in ten residents (61%) provide a positive customer service rating of 'very good' or 'good'; 22% gave a 'poor' or 'very poor' rating for customer service.

 Since 2022, there has been an 11 percentage point decrease of those who gave Council a positive service rating ('very good' or 'good') with a commensurate 11 percentage point increase of those who gave council a poor rating ('poor' or 'very poor') for its customer service.

#### **Contact with council**



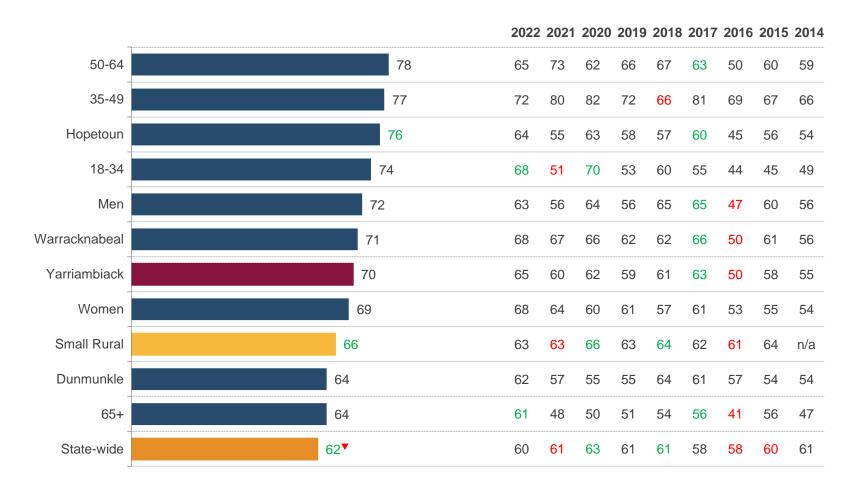
## 2023 contact with council (%) Have had contact



#### **Contact with council**



#### 2023 contact with council (%)



Q5. Over the last 12 months, have you or any member of your household had any contact with Yarriambiack Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: 41 Councils asked group: 16 Note: Please see Appendix A for explanation of significant differences.

## **Customer service rating**



#### 2023 customer service rating (index scores)

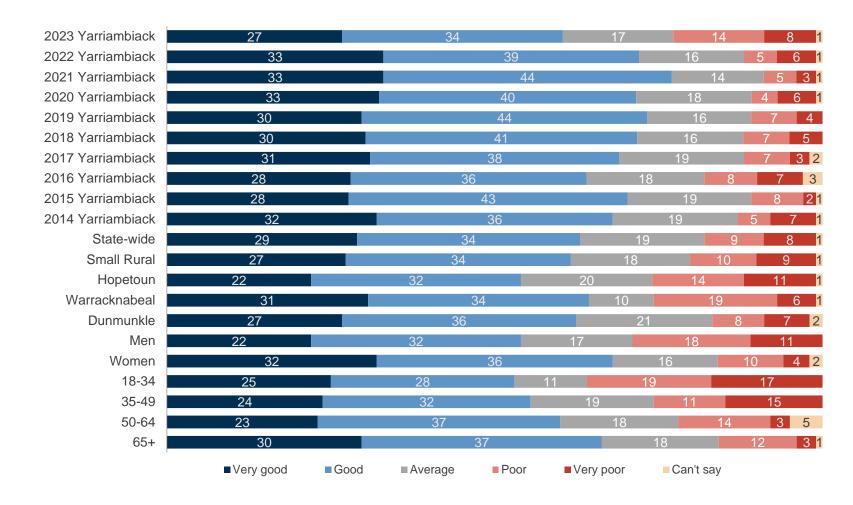


Q5c. Thinking of the most recent contact, how would you rate Yarriambiack Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 66 Councils asked group: 19
Note: Please see Appendix A for explanation of significant differences.

## **Customer service rating**



#### 2023 customer service rating (%)





#### **Council direction**

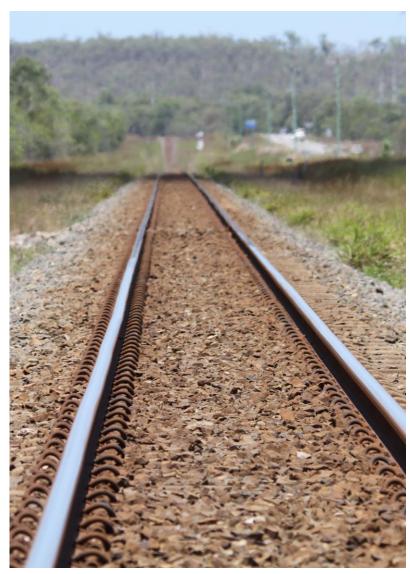
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Perceptions of Council's overall direction (index score of 48, down four index points) remains in line with 2022. This is in line with both the Small Rural group and State-wide averages (index scores of 47 and 46 respectively).

- Council direction is rated significantly higher than the Council average among women and those aged 65+ years.
- Council direction is rated significantly lower than the Council average among men and those aged 35 to 49 years.
- Council direction ratings have significantly declined from 2022 among Warracknabeal residents, those aged 18 to 34 years and men.

Over the last 12 months, 66% believe the direction of Council's overall performance has stayed the same, up six percentage points from 2022.

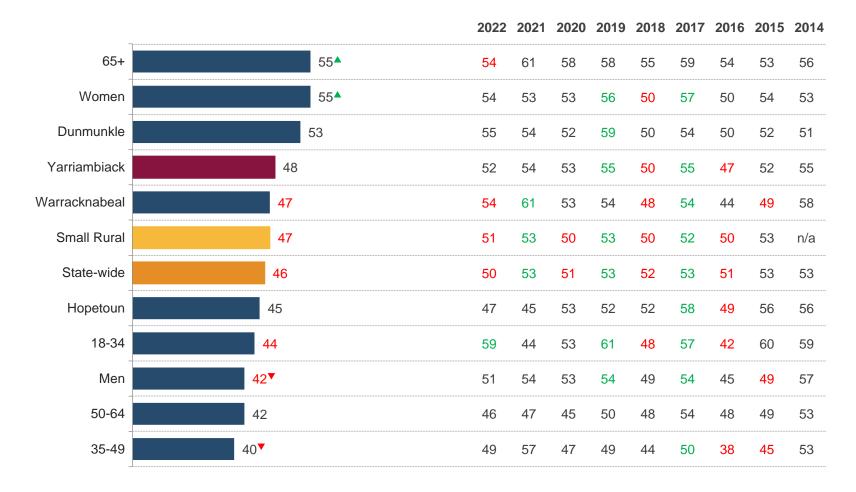
- 14% believe the direction has improved (down six percentage points from 2022).
- 17% believe it has deteriorated (up one percentage point from 2022).



#### **Overall council direction last 12 months**



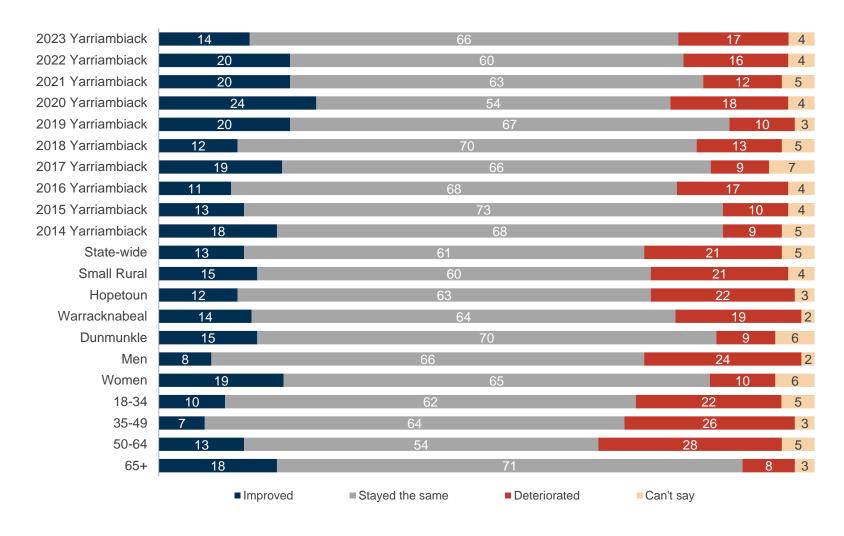
#### 2023 overall council direction (index scores)



#### **Overall council direction last 12 months**



#### 2023 overall council direction (%)



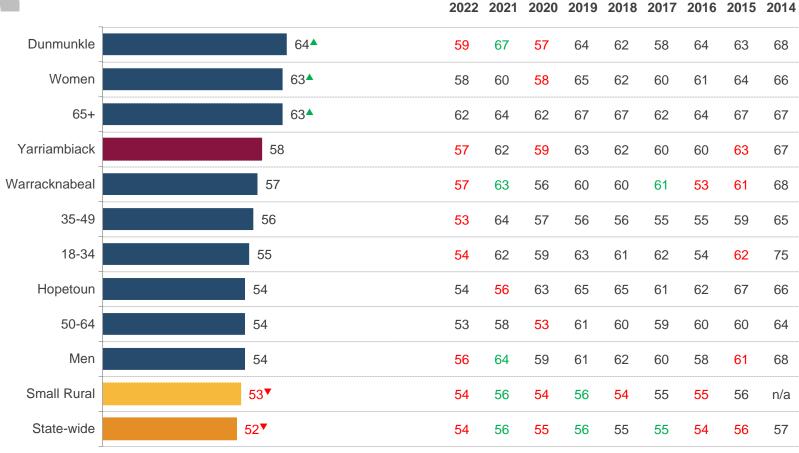


## Community consultation and engagement performance





#### 2023 consultation and engagement performance (index scores)

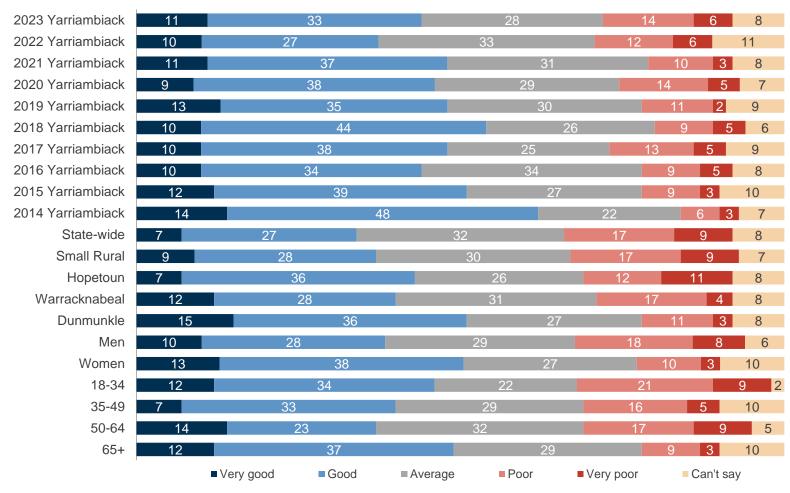


#### Community consultation and engagement performance





#### 2023 consultation and engagement performance (%)

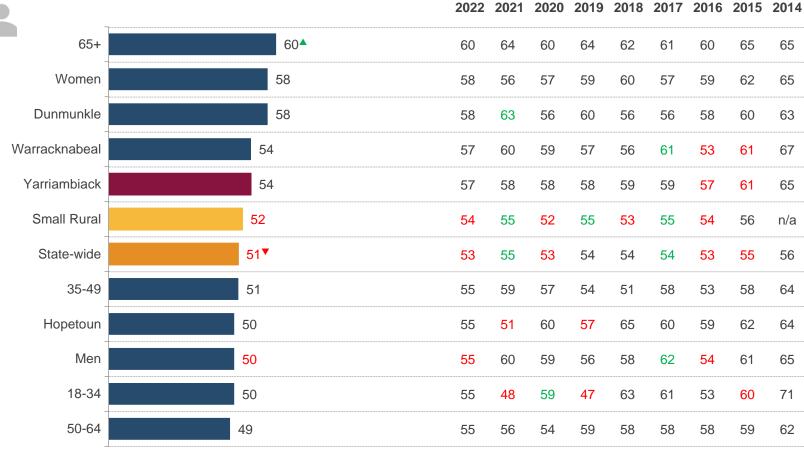


#### Lobbying on behalf of the community performance





#### 2023 lobbying performance (index scores)

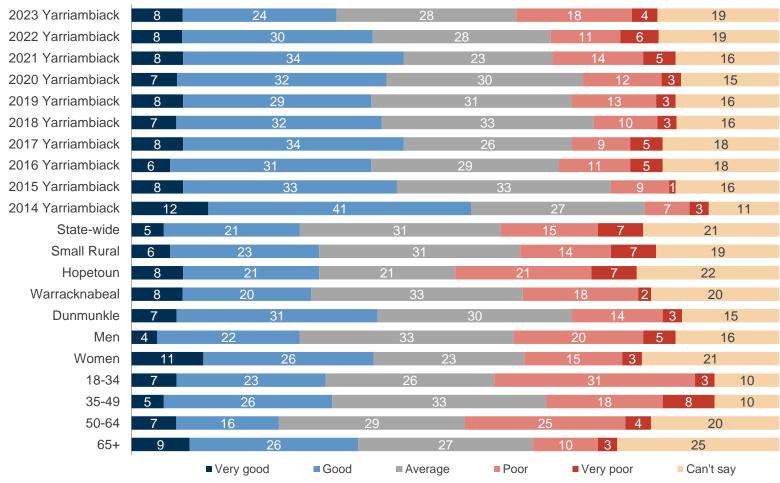


#### Lobbying on behalf of the community performance





#### 2023 lobbying performance (%)

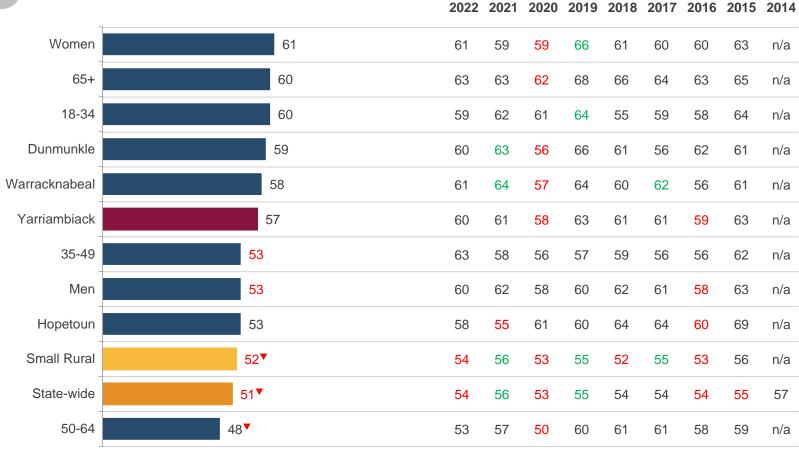


## **Decisions made in the interest of the community performance**





#### 2023 community decisions made performance (index scores)

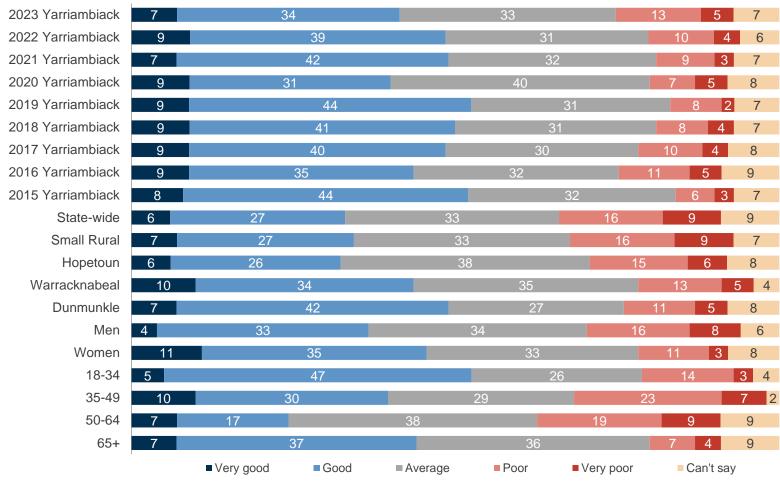


## **Decisions made in the interest of the community performance**





#### 2023 community decisions made performance (%)



## The condition of sealed local roads in your area performance





#### 2023 sealed local roads performance (index scores)

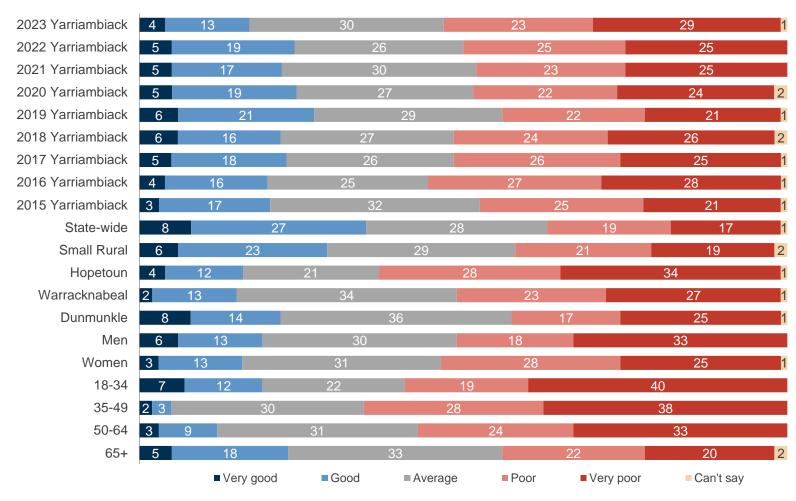


## The condition of sealed local roads in your area performance





#### 2023 sealed local roads performance (%)



#### **Elderly support services performance**





#### 2023 elderly support performance (index scores)

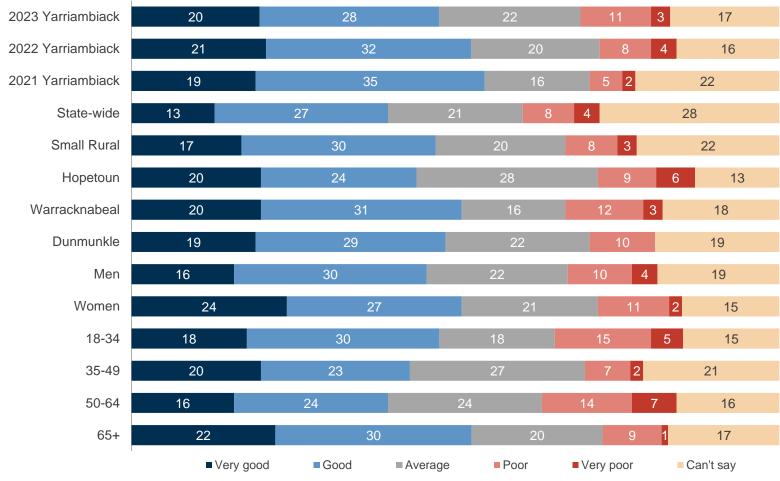


#### **Elderly support services performance**





#### 2023 elderly support performance (%)

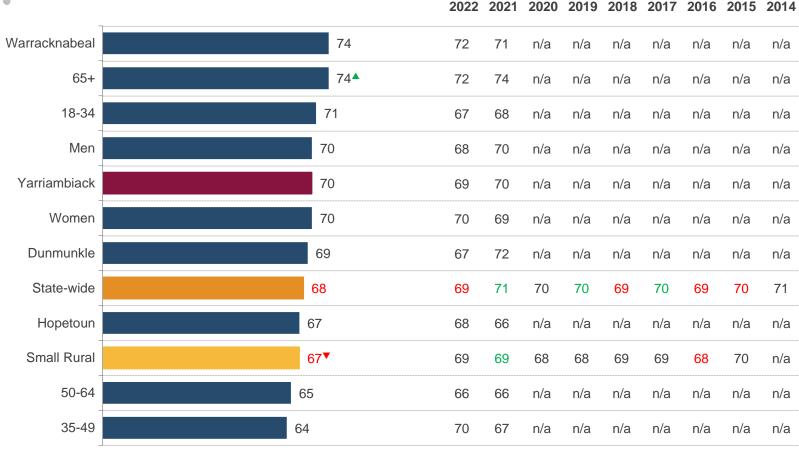


#### Recreational facilities performance





#### 2023 recreational facilities performance (index scores)

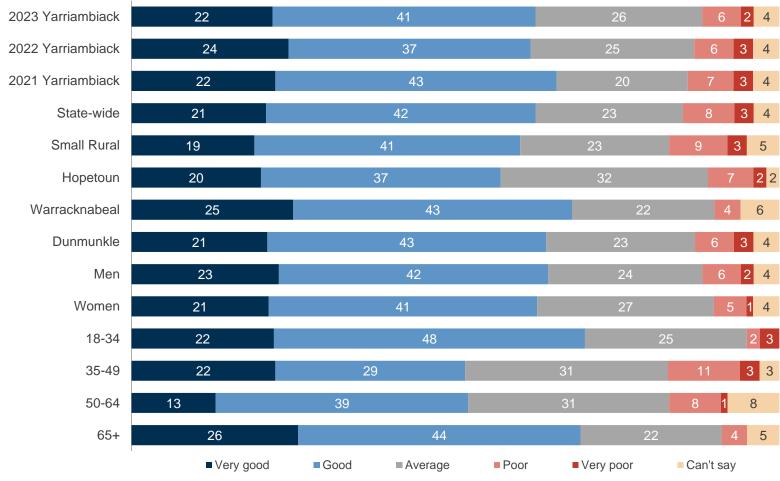


#### Recreational facilities performance





#### 2023 recreational facilities performance (%)

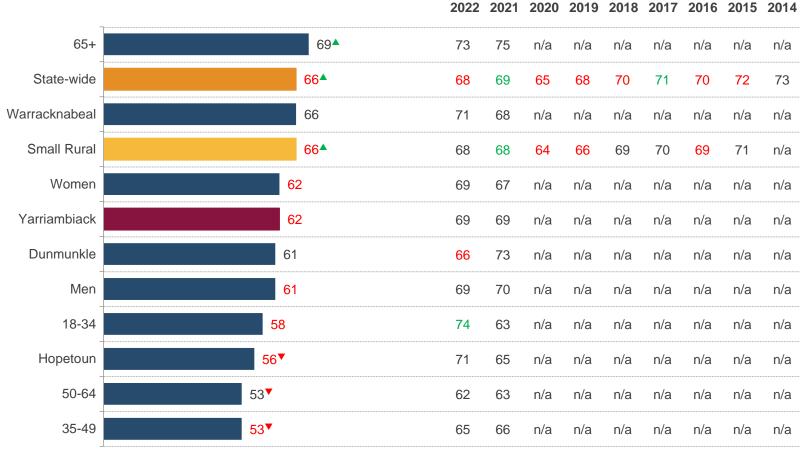


#### **Waste management performance**





#### 2023 waste management performance (index scores)

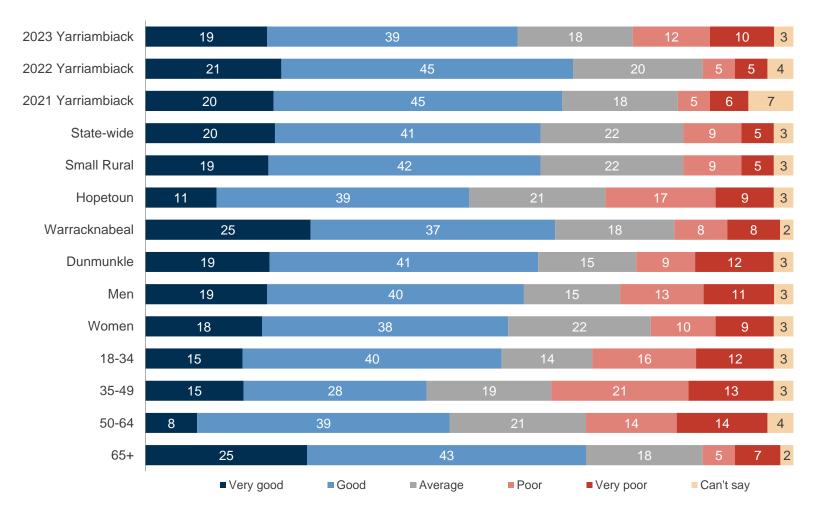


#### **Waste management performance**





#### 2023 waste management performance (%)

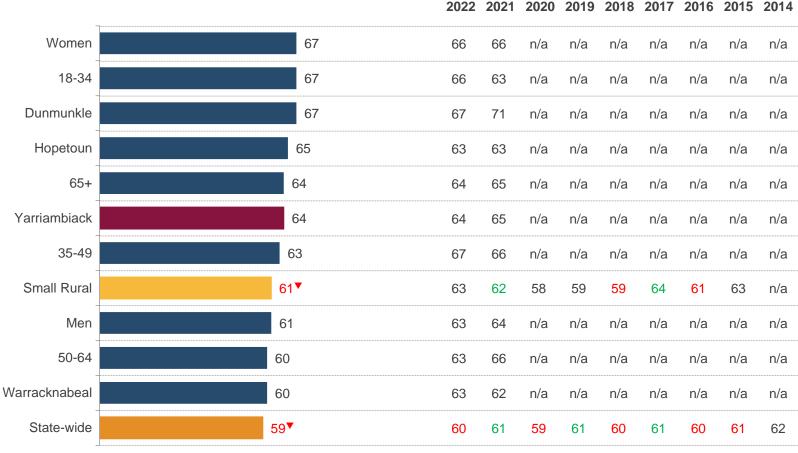


## **Business and community development and tourism performance**





#### 2023 business/development/tourism performance (index scores)

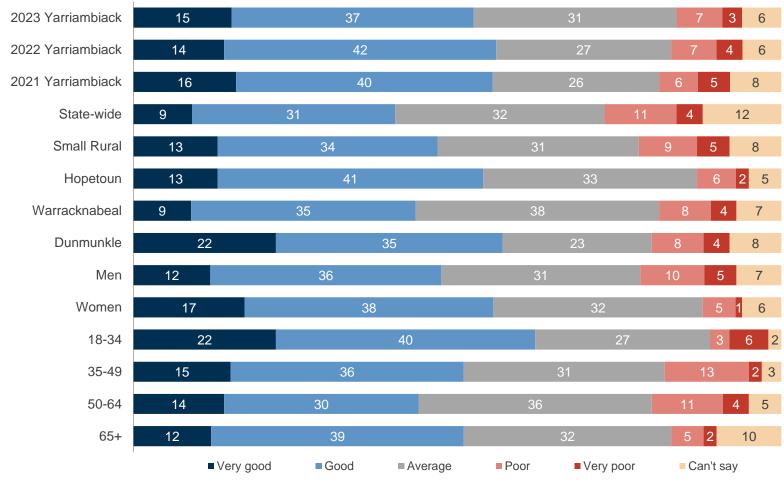


## **Business and community development and tourism performance**





#### 2023 business/development/tourism performance (%)

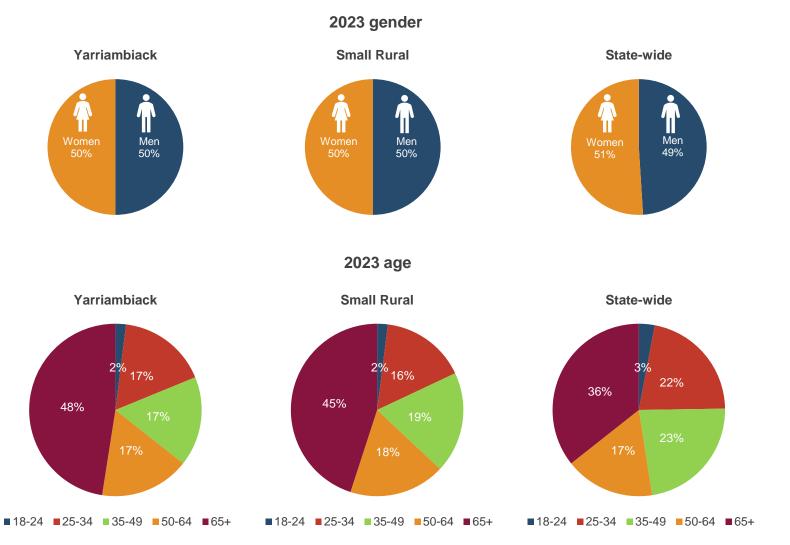




**Detailed demographics** 

#### **Gender and age profile**







## Appendix A: Index Scores



#### **Index Scores**

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

## **Appendix A: Margins of error**



The sample size for the 2023 State-wide Local Government Community Satisfaction Survey for Yarriambiack Shire Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.7% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.3% - 54.7%.

Maximum margins of error are listed in the table below, based on a population of 5,300 people aged 18 years or over for Yarriambiack Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Yarriambiack Shire Council	400	400	+/-4.7
Men	181	200	+/-7.2
Women	219	200	+/-6.5
Hopetoun	129	128	+/-8.6
Warracknabeal	148	144	+/-8.0
Dunmunkle	123	128	+/-8.8
18-34 years	43	74	+/-15.1
35-49 years	61	67	+/-12.6
50-64 years	77	68	+/-11.2
65+ years	219	191	+/-6.5

## Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green ( ) and downward directing red arrows ( ).

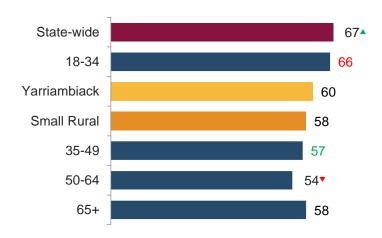
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2022. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2022.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2022.

### 2023 overall performance (index scores) (example extract only)



## Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score = 
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$
  
Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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**Appendix B: Further project information** 

## Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

#### **Detailed survey tabulations**

Detailed survey tabulations are available in supplied Excel file.

#### **Contacts**

For further queries about the conduct and reporting of the 2023 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

## Appendix B: Survey methodology and sampling



The 2023 results are compared with previous years, as detailed below:

- 2022, n=402 completed interviews, conducted in the period of 27<sup>th</sup> January – 24<sup>th</sup> March.
- 2021, n=400 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=400 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Yarriambiack Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Yarriambiack Shire Council.

Survey sample matched to the demographic profile of Yarriambiack Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Yarriambiack Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Yarriambiack Shire Council. Survey fieldwork was conducted across four quarters from 16<sup>th</sup> June 2022 – 19<sup>th</sup> March 2023.

## Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DELWP website. In 2023, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2023 vary slightly.

#### **Council Groups**

Yarriambiack Shire Council is classified as a Small Rural council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Small Rural group are:

 Alpine, Ararat, Benalla, Buloke, Central Goldfields, Gannawarra, Hepburn, Hindmarsh, Indigo, Loddon, Mansfield, Murrindindi, Northern Grampians, Pyrenees, Queenscliffe, Strathbogie, West Wimmera and Yarriambiack. Wherever appropriate, results for Yarriambiack Shire Council for this 2023 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Small Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

## Appendix B: 2012 survey revision

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Yarriambiack Shire Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2023 have been made throughout this report as appropriate.

#### Appendix B: Core, optional and tailored questions



#### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2023 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2023 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

## Appendix B: Analysis and reporting

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#### Reporting

Every council that participated in the 2023 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

## Appendix B: Glossary of terms

**Core questions**: Compulsory inclusion questions for all councils participating in the CSS.

**CSS**: 2023 Victorian Local Government Community Satisfaction Survey.

**Council group**: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average**: The average result for all participating councils in the council group.

**Highest / lowest**: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

**Index score**: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions**: Questions which councils had an option to include or not.

**Percentages**: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

**Sample**: The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower**: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average**: The average result for all participating councils in the State.

**Tailored questions**: Individual questions tailored by and only reported to the commissioning council.

**Weighting**: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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